



GAME ON

2.0

WORLD PREMIERE

**PLAY YOUR
WAY THROUGH
THE HISTORY OF
VIDEO GAMES**

3 JULY – 3 OCT

Exhibition open daily

Queen Victoria Museum
and Art Gallery @ Inveresk

myState 
financial

Presented by MyState Financial
and Launceston City Council



© Nintendo



'This new invention is a virtual reality tool that comes closer than most to the Holodeck of Star Trek fame.'

- DISCOVERY CHANNEL

**WORLD
PREMIERE**

**Exclusive
Australian
venue**

Saturday 3 July – Sunday 3 October 2010
Queen Victoria Museum and Art Gallery
Inveresk Precinct, Launceston

Get ready for the World Premiere of Tasmania's must-see exhibition of 2010—the action-packed celebration of games culture that has thrilled over one million players of all ages around the world.

Game On 2.0 tracks the development of video games from the first computer game to arcade-era hits and the very latest from today's billion dollar industry, including the Australian Premiere appearance of the Virtusphere—the best locomotion interface for virtual entertainment!

Original artwork by *PaRappa the Rappa* artist Rodney Greenblat, and concept sketches behind classics like *Uncharted*, *Tomb Raider*, *The Sims* and *Grand Theft Auto* provide unique insight into the creative process of game development. Rarely seen consoles, controllers, arcade machines, packaging and collectables are brought together in a showcase of game history like no other.

Open daily 10 am – 5 pm

plus Late Night Thursdays until 9 pm

Full \$15, Concession \$12, Family (2 Adults, 2 Children) \$45



The City of London Corporation
is the founder and original
partner of the Barbican Centre