

QUEEN VICTORIA MUSEUM AND ART GALLERY

CHS 62

J BOAG & SON LTD COLLECTION

Breweries, Tasmania

INTRODUCTION

THE RECORDS

- 1. Legal Records*
- 2. Minutes of Meetings*
- 3. Correspondence*
- 4. Ledgers*
- 5. Share Certificates*
- 6. Miscellaneous Items*

OTHER SOURCES

INTRODUCTION

The firm of J Boag & Son Ltd commenced in 1883 when James Boag senior and his son James Boag junior purchased the Esk Brewery in William Street, Launceston, from C S Button. The firm took over several other breweries before Cascade Brewery Co Ltd acquired the manufacturing interests of J Boag & Son Ltd in 1922. At that time a wholly owned subsidiary of Cascade, Tasmanian Breweries Pty Ltd, was formed to operate both Cascade and Esk breweries. However J Boag & Son Ltd retained control of its brewery freehold premises and hotels in Launceston until 1957, when it sold its remaining interests in Launceston to Cascade Brewery Co. Ltd, and became the wholly owned subsidiary J Boag & Son Pty Ltd. Industrial Equity Ltd took over Cascade Brewery Co Ltd, including Tasmanian Breweries, in 1984. Since that time, a number of complicated takeovers have occurred, including the 2000 takeover by a subsidiary company of the San Miguel Corporation of the Philippines.

The material in this collection concerning J Boag & Son Ltd is sparse, with the records chiefly relating to Cascade Brewery Company Limited.

The collection was donated to the Queen Victoria Museum and Art Gallery in May 2002.

1. Legal Records

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|-----|---|-----------|
| 1/1 | <i>Memorandum of Association and Articles of Association of The Cascade Brewery Company Limited (As amended up to 30th June, 1922), Hobart, [1922]</i> | 1922 |
| 1/2 | Miscellaneous correspondence, agreements and certificates | 1906-1989 |

2. Minutes of Meetings

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|-----|--|-----------|
| 2/1 | Port Huon Fruitgrowers Cooperative Assn. Ltd, minutes of general meetings and directors meetings, 28/5/1918-7/8/1922 | 1918-1922 |
| 2/2 | Shoreline Hotels Pty Ltd., minutes of directors meetings, 13/5/1965-26/6/1975 | 1965-1975 |

3. Correspondence

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|-----|---|------------------|
| 3/1 | Miscellaneous correspondence issued by the Cascade Brewery Co. Ltd. | 1935, 1980, 1986 |
|-----|---|------------------|

4. Ledgers

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|-----|---|-----------|
| 4/1 | 'Cascade Trades' (cover title), lists quantities supplied each month to Tasmanian hotels, clubs etc | 1933-1945 |
| 4/2 | 'Cascade Trades' (cover title), lists quantities supplied each month to Tasmanian hotels, clubs etc, also figures for export division | 1945-1961 |
| 4/3 | Tasmanian Breweries Pty. Ltd, 'South. General Ledger' (cover title) | 1934-1957 |
| 4/4 | Tasmanian Breweries Pty. Ltd, 'General Ledger. South' (cover title) | 1957-1958 |
| 4/5 | Tasmanian Breweries Pty. Ltd, 'South. Ledger' (cover title) (includes figures for McLaren's Hotel) | 1958 |
| 4/6 | Tasmanian Breweries Pty. Ltd, 'North. Ledger' (cover title) | 1958-1959 |

5. Share Certificates

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|-----|---|-----------|
| 5/1 | Miscellaneous share certificates held by Cascade Brewery Company Limited and Tasmanian Breweries Pty Ltd. | 1922-1984 |
|-----|---|-----------|

6. Miscellaneous Items

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|-----|---|------|
| 6/1 | Francis Tabart letter of 14/12/1827 from Westmoreland House, to his parents, Brunswick Square, re closure of academy for the Christmas vacation (for provenance see | 1827 |
|-----|---|------|

K J Evans, *Tabart of Fonthill: from England to Van Diemen's Land* (England, 1991)

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|-----|--|-----------|
| 6/2 | Miscellaneous ephemera | 1950-1990 |
| 6/3 | Miscellaneous corporate documents, regarding such matters as the takeover of Cascade Group Limited by Wilson Neill Limited | 1970-1995 |

OTHER SOURCES

QVMAG, Community History, 1998.OH.13, 1998.OH.14, 1998.OH.18, 2005.OH.6, 2008.OH.5

Mike Bingham, *Cascade: a taste of history*, Hobart, 1991

K M Deutsher, *The breweries of Australia: a history*, Port Melbourne, 1999

Miranda Morris-Nunn and C B Tassell, *Launceston's industrial heritage: a survey*, Launceston, 1982

Jai Paterson, *A fortune may be made...Launceston's 19th century breweries*, Launceston, 2007

J W Wilson, *A review of some events & personalities in Launceston and Tasmania*, Launceston, 2001, chapter 1, 'The early history of the Esk Brewery and J Boag & Son. Historical mistakes which have persisted'