

**QUEEN VICTORIA MUSEUM AND ART GALLERY**

**CHS 102**

**EPHEMERA COLLECTION**

## **INTRODUCTION**

Ephemera refers to printed matter published with a short intended lifetime, including material meant to be thrown away after one use. The word derives from the Greek meaning things lasting no more than a day.

The collection is an artificial series brought together by its wide coverage of Launceston, although material from the entire State is included. Material dates from the mid-1800s through to the early 2000s.

A wide range of subjects is represented in the collection. There are strong holdings particularly for the Launceston area relating to community life, the food industry, government, tourism, dance, music and theatre and local businesses. There is a broad range of types of material, including brochures, cards, flyers, invitations, labels, letterheads, menus, posters, programs and tickets. The collection is sorted by subject headings and sub-sorted by format for folio items.

Museum Director Chris Tassell (1978-2006) initiated the collection. In 2021-22, the collection was rebuilt and redeveloped, with a large part of the collection transferred from the Manuscripts Collection.

Museum staff continue to collect items of interest.

## **CHS 102**

A.I.F. Originals Association of Tasmania

Agricultural exhibitions -- Tasmania

Agricultural industries -- Tasmania

Air shows -- Tasmania

Air travel -- Tasmania

Alcohol -- Labeling

Ansair Bus Plant (Kingston, Tas.)

Apple box labels -- Catalogs

Apple box labels -- Catalogs

Apple box labels -- Catalogs

Art exhibitions -- Launceston

Art galleries -- Tasmania -- Launceston

Art galleries -- Tasmania, Northwestern

Art House (Launceston) -- Exhibitions

Athletics -- Tasmania

Australia -- History -- Federation, 1901

Australian Natives' Association

Autograph albums

Automobiles -- Painting

Automobiles -- Registration and transfer -- Tasmania

Baked goods -- Labeling

Ballet -- Tasmania -- Launceston

Bands (Music) -- Tasmania -- Launceston

Banks -- Tasmania

Beauty contests -- Tasmania

Beverages -- Labeling

Bicycles -- Tasmania -- Launceston

Billiards -- Tasmania

Bookplates

Booksellers -- Tasmania -- Launceston

Bowerbank Mill Gallery (Deloraine) -- Exhibitions

Boxing -- Tasmania

Bridges -- Tasmania

Buildings -- Tasmania -- Launceston

Burnie Art Gallery -- Exhibitions

Burnie Art Gallery -- Exhibitions

Business enterprises -- Tasmania -- Hobart

Business enterprises -- Tasmania -- Launceston

Business enterprises -- Tasmania -- Launceston

Calendars

Canned fruits -- Labeling

Canned vegetables -- Labeling

Casinos -- Tasmania

Chocolate -- Labeling

Churches -- Tasmania

Churches -- Tasmania -- Launceston

Circus -- Tasmania

Cockatoo Gallery (Launceston)

Colonial Gallery (Evandale) -- Exhibitions

Community organizations -- Tasmania

Concerts -- Tasmania

Concerts -- Tasmania -- Launceston

Concerts -- Tasmania -- Launceston -- Catalogs

Concerts -- Tasmania -- Launceston -- Catalogs

Convicts -- Tasmania

Cricket -- Tasmania

Cycling -- Tasmania

Dairy products -- Labeling

Dance (Parties) -- Tasmania

Design Centre of Tasmania (Launceston) -- Exhibitions

Devonport

Devonport Regional Gallery -- Exhibitions

Elections -- Australia

Elections -- Tasmania

Electric utilities -- Tasmania

Engines

Environmentalism -- Tasmania

Exhibitions -- Tasmania -- Launceston

Flags -- Tasmania

Floods -- Tasmania -- Launceston

Flower shows -- Tasmania

Food industry and trade -- Tasmania

Football -- Tasmania

Forest products industry -- Tasmania

Forest products industry -- Tasmania

Fraternal organizations -- Tasmania

Fraternal organizations -- Tasmania -- Launceston

Furniture design -- Tasmania

Furniture industry and trade -- Tasmania

Gallery Cimitiere (Launceston) -- Exhibitions

Gardening -- Equipment and supplies

Gardens -- Tasmania

Gold mines and mining -- Victoria -- Licences

Golf -- Tasmania

Governors -- Tasmania

Greeting Cards

Handicraft -- Tasmania

Highland games -- Tasmania

Historic buildings -- Tasmania

Historic buildings -- Tasmania -- Launceston

Hockey -- Tasmania

Honey -- Labeling

Horse racing -- Tasmania

Hospitals -- Tasmania

Hospitals -- Tasmania -- Launceston

Hotels -- Tasmania -- Launceston

Housing -- Tasmania -- Launceston

Industries -- Tasmania

Industries -- Tasmania -- Exhibitions

Invitation cards

Invoices

Jams -- Labeling

Launceston Art Society -- Exhibitions

Launceston. Council

Launceston. Council -- Elections

Launceston City and Suburbs Improvement Association

Launceston Competitions Association

Launceston Gallery -- Exhibitions

Launceston Invalid Depot

Launceston Mechanics' Institute

Letterheads -- Tasmania -- 19<sup>th</sup> century

Letterheads -- Tasmania -- 20<sup>th</sup> century

Letterheads -- Tasmania -- Launceston -- 19<sup>th</sup> century

Letterheads -- Tasmania -- Launceston -- 20<sup>th</sup> century

Letterheads -- Tasmania -- Launceston -- 20<sup>th</sup> century

Letterheads -- Tasmania -- Launceston -- Catalogs

Letterheads -- Tasmania -- Launceston -- Catalogs -- A-E

Letterheads -- Tasmania -- Launceston -- Catalogs -- F-L

Letterheads -- Tasmania -- Launceston -- Catalogs -- M-G

Letterheads -- Tasmania -- Launceston -- Catalogs -- P-Z

Libraries -- Tasmania

Libraries -- Tasmania -- Launceston

Lilydale

Longford

Lottery tickets

Melbourne

Memorial service -- Tasmania -- Launceston

Memoriam cards

Menus

Methodist Church -- Tasmania -- Launceston

Military history -- Tasmania

Mines and mining -- Tasmania

Motion pictures -- Tasmania

Motor boat racing -- Tasmania

Motor cycle racing -- Tasmania

Newspapers -- Tasmania

Northern Tasmania Camera Club

Nursing -- Tasmania -- Launceston

Office equipment and supplies

Olympic Games (16th : 1956 : Melbourne, Vic.)

Parades -- Tasmania -- Launceston

Parliament House (Parkes, ACT)

Pear box labels

Pharmacies -- Tasmania

Pharmacies -- Tasmania -- Launceston -- Catalogs

Photography -- Tasmania

Poliomyelitis -- Tasmania

Politicians -- Tasmania

Pulp mills -- Tasmania

Queen Victoria Museum and Art Gallery -- 1953-1997



Queen Victoria Museum and Art Gallery -- 1998-1999

Queen Victoria Museum and Art Gallery -- 2000-2003

Queen Victoria Museum and Art Gallery -- 2004-2005

Queen Victoria Museum and Art Gallery -- 2006-

Queen Victoria Museum and Art Gallery -- Exhibitions

Queen Victoria Museum and Art Gallery -- Exhibitions

Radio stations -- Tasmania

Railroad tickets -- Tasmania -- Catalogs

Railways -- Tasmania

Real property -- Tasmania

Receipts

Regattas -- Tasmania

Reibey Family

Rifle-ranges -- Tasmania

Ritchies Mill (Launceston) -- Exhibitions

Rowing -- Tasmania

Royal households -- France

Royal households -- Great Britain

Royal Park (Launceston)

Royal Society of Tasmania (Northern Branch)

Royal visitors -- Australia

Royal visitors -- Tasmania

Schools -- Tasmania -- Launceston

Schools -- Tasmania -- Launceston -- Exhibitions

Scouts and scouting -- Tasmania

Seafood -- Labeling

Sewage disposal -- Tasmania -- Launceston

Shipping - Tasmania

Snakepit Gallery (Launceston) -- Exhibitions

Songs

South Africa War, 1899-1902

Special events -- Tasmania

Stagecoaches -- Tasmania

State Library of Tasmania -- Exhibitions

Stationery -- Tasmania -- Catalogs

Tasmania -- History, Military -- Miscellanea

Tasmanian Museum and Art Gallery -- Exhibitions

Telegrams -- Tasmania

Tennis -- Tasmania

Theatre -- Tasmania, Northern

Theatre -- Tasmania, Northern

Theatre -- Tasmania, Northwestern

Theatre -- Tasmania, Southern

Thylacine

Tourism -- Tasmania

Tourism -- Tasmania -- Launceston

Tourism -- Tasmania, East coast

Tourism -- Tasmania, North-west

Tourism -- Tasmania, Northern

Tourism -- Tasmania, Southern

Trams -- Tasmania -- Launceston

Transportation -- Tasmania

University of Tasmania

University of Tasmania -- Exhibitions

University of Tasmania -- Exhibitions

University of Tasmania -- Exhibitions

University of Tasmania -- Exhibitions

Veterans -- Tasmania

Visiting cards

Wine Industry -- Tasmania

World War, 1914-1918

World War, 1939-1945

**CHS 102      OVERSIZED**

Advertising -- Tasmania -- Hobart

Advertising -- Tasmania -- Launceston

Agricultural exhibitions -- Tasmania

Art exhibitions -- Tasmania

Athletics -- Tasmania

Australia -- History -- Federation, 1901

Birds -- Tasmania

Boxing -- Tasmania

Business enterprises -- Tasmania

Calendars

Cataract Gorge (Tas.)

Churches -- Tasmania -- Launceston

Concerts -- Tasmania

Convicts -- Tasmania

Cricket -- Tasmania

Dance (Parties) -- Tasmania -- Launceston

Dogs -- Diseases - Tasmania

Environmentalism -- Tasmania

Evandale

Farm produce --Tasmania -- Marketing

Golf -- Tasmania

Horse racing -- Tasmania

Industries -- Tasmania -- Exhibitions

Industries -- Victoria -- Exhibitions

Labor union emblems -- England.

Launceston. Council

Military history -- Tasmania

Mines and mining -- Tasmania

Newspapers -- Tasmania

Orchards -- Tasmania

Pharmacies -- Tasmania

Queen Victoria Museum and Art Gallery

Queen Victoria Museum and Art Gallery

Queen Victoria Museum and Art Gallery -- Exhibitions

Railways -- Tasmania

Regattas -- Tasmania

Rowing -- Tasmania -- Launceston

Scholes, David

Shipping -- Tasmania

Signals and signaling -- Tasmania -- Hobart

Skiing -- Tasmania

Tamar Knitting Mills (Launceston)

Tasmania -- Anniversaries, etc.

Tasmania -- Economic conditions -- 19<sup>th</sup> century

Tasmanian State Institute of Technology

Tennis -- Tasmania

Theatre -- Tasmania -- Launceston

Tourism -- Tasmania, Southern

World War, 1914-1918