To the Minister for the Arts

In accordance with the requirements of the Local Government Act 1993, the Mayor and Aldermen of the City of Launceston are pleased to submit the Annual Report of the Queen Victoria Museum and Art Gallery for the year ending 30 June 2017.

Robert Dobrzynski, General Manager, City of Launceston

Mission Statement

To be a leader in the intellectual and creative development of Launceston and Tasmania by increasing the enjoyment and understanding of our natural and cultural heritage.
In 2016–17 the Queen Victoria Museum and Art Gallery (QVMAG) continued to improve performance across our many activities and services. In what was a very big year we maintained fiscal stability and have again recorded a positive variance on our operating budget and completed several capital works projects. While all this was happening we were at the sharp end of completing the two-year process of developing the exhibition The First Tasmanians: our story, which took up a lot of our resources.

We were able to present a comprehensive program across the organisation, with a summary of each department’s activities later in this report. Our exhibition openings, workshops, public programs and venue hire activities numbered 320 in all. It is fabulous to see this volume of activity. This demonstrates that QVMAG matters and that we are making a difference to the lives of the many people who visit us. This does not take into account the many more who visit through the website and social media portals.

We recorded a pleasing increase in visitation. At 144,582 people this represents our best-ever result. This was largely due to two touring exhibitions. Permian Monsters: Life before the Dinosaurs attracted more than 27,000 visitors with an income of more than $135,000. It was our first exhibition with an entry fee for some time and the visitors seemed very happy with the reasonable charge. We had many repeat visitors over the time, demonstrating that if the exhibition content is right then people will pay for it. The other exhibition was The Art of Science: Baudin’s Voyagers 1800–1804. It was held at the Art Gallery and while there was no admission fee, the associated shop merchandise sold well.

Reflecting the increase in visitors, our commercial enterprises continued to do well with the shops showing a record income of more than $300,000. This also demonstrated the connection between a good exhibition and associated merchandise. Venue hire continues to be important not just for the income but also to provide a first introduction to QVMAG, which can lead to future visits.

People come to QVMAG for all sorts of reasons but a major factor is the quality of our exhibitions. Aside from our two major touring exhibitions, we had many more that provided considerable interest. We were delighted that Philip and Catherine Wolfhagen were prepared to mount an exhibition Transformations: the art of Philip Wolfhagen. Philip is recognised as one of Australia’s best contemporary artists, and as he lives near Launceston it seemed high time that we should have an exhibition to celebrate his work. The works were largely owned by the Wolfhagen family and the exhibition was curated by them, so it had great personal resonance.

We also had a special exhibition of works by another celebrated local artist, Robyn Mayo, entitled Vast: The landscape of Central Australia. The exhibition was the culmination of ten years’ work painting the arid landscapes of five distinct regions, resulting in 35 watercolours and a very impressive catalogue funded by the family. We were delighted to have the opportunity to acquire one of the paintings with the assistance of the QVMAG Arts Foundation and the Herbert Scott Society. Both Robyn and Philip provided floor talks, adding even further to the local connections.

The major ‘in house’ exhibition was The Enigmatic Mr Strange: creating a past—The life and art of Frederick Strange c. 1807–1873. Frederick Strange was a convict artist who came to Launceston in 1841 and set himself up as a portrait and landscape painter. This was just before the advent of photography and through Strange’s paintings we have a marvellous record of the people and places of Launceston during the city’s formative years. While we did have some loaned works, I was pleased that the vast majority of paintings came from our own rich colonial art collection.

The major project for many of the staff was the development at the Art Gallery of the permanent exhibition on Aboriginal Tasmania, which is scheduled to open in early July 2017. It has involved almost all our staff and I have been very pleased with how it has developed with guidance from the QVMAG Aboriginal Reference Group. It would not have been possible without the support of the Tasmanian Community Fund and the City of Launceston.
We had many successful events during the year. A standout every year is National Science Week, which again created a lot of interest in science. *Permian Monsters: Life before the Dinosaurs* was also a drawcard. The major innovation this year was to have two *Night at the Museum* sessions, with the Museum staying open to 9pm. It was a great atmosphere with many of the lights turned off and children armed with glow sticks navigating their way around the exhibitions, many in their pyjamas!

It was also pleasing to see the *IQ Lecture* series, which was instigated last year, going well. It provides an opportunity for people associated with QVMAG to present recent research work and demonstrates the important role we play in education and research.

In late 2016 we launched the first edition of *QV*, a magazine for our Friends. Until then we had a newsletter but it did not really give us the opportunity to tell broader stories in greater detail. Coordinated by the newly formed Magazine Committee, the first edition had a great blend of articles around our three key themes of Science, History and Visual Art and the people who work here. The Australian Decorative and Fine Arts Society, Launceston also contributed to it and we thank them for their support.

We continued to collaborate with many organisations across our sector. An increasingly important link is our connection with the University of Tasmania (UTAS), which announced last year its plans to relocate the Launceston campus to the inner city. The Inveresk Precinct has been identified as an important element of this, and they have commenced the consultation process with QVMAG around the role that we will continue to play as a significant community cultural asset within the precinct.

The other important development in line with this was the commissioning by the City of Launceston of the respected arts consultant, Robyn Archer, to conduct a cultural audit of Launceston. She recognised through the audit the critical role QVMAG plays in the cultural space of Launceston and we keenly anticipate her final report, which will be presented in early 2018. It presents an exciting opportunity for the arts sector in Launceston to provide a viable option in cultural tourism that complements what has occurred in Hobart with the arrival of MONA.

In closing, we recognise the broad community support we continue to receive. We acknowledge the considerable ongoing financial contribution of the City of Launceston and the State Government of Tasmania. We continued to receive financial support through the Plomley Foundation, Phillip Archer Trust and Turner Ralph Bequest and the many individual donors who gave generously during the year.

We received ongoing support on the ground through our Museum Governance Advisory Board, QVMAG Friends, QVMAG Arts Foundation, QVMAG Aboriginal Reference Group, Honorary Research Associates and volunteers. As always I am mindful that this contribution seems to stay under the radar but without it we simply could not function.

Above all, it has been the dedication and professionalism of the staff that has made 2016–17 another memorable year.

Richard Mulvaney, Director
**Highlights**

**QV Magazine launch**
This year we celebrated the release of QV, a publication intended to showcase, explore and discuss the work of the organisation and partners. The first edition was launched in December 2016 and was warmly received by the QVMAG Friends and wider public. The edition featured touring exhibitions, photojournalism and QVMAG’s natural sciences collections. Late in the year we were busily preparing the second edition of QV, which would focus on why we collect.

**Atlas of Living Australia (ALA)**
The Atlas of Living Australia is a database of academic research, accessible across the globe. This year QVMAG increased its online data presence to more than 83 million specimen records on the ALA. More than 40 million of these records were downloaded by scientists to support ecological research, education and other scientific research.

**Permian Monsters**
The travelling exhibition *Permian Monsters* was a huge success for QVMAG. Attracting more than 27 000 visitors and generating more than $135 000 in income, this exhibition, held in the Museum’s Temporary Exhibitions Gallery, was received with overwhelming support by the northern Tasmanian community.

**Frederick Strange**
Some of the earliest depictions of Launceston by a former convict, originally trained as a portrait and house painter in England, were brought together for the exhibition *The Enigmatic Mr Strange: creating a past—the life and art of Frederick Strange c. 1807–1873*.

**The First Tasmanians: our story**
The development of *The First Tasmanians: our story* continued this year. Guided by the QVMAG Aboriginal Reference Group, this significant exhibition presents and explores the history and culture of the Tasmanian Aboriginal people. This major exhibition has involved most QVMAG staff.
1. The Enigmatic Mr Strange exhibition at QVMAG, Royal Park
2. The First Tasmanians: our story Project Manager and curator Greg Lehman discussing the exhibition with Aboriginal Reference Group co-chair David Mangenner Gough.
3. Professor Hamish Maxwell-Stewart and guest curator and Honorary Research Associate Yvonne Adkins at the opening of The Enigmatic Mr Strange exhibition.
4. Construction of The First Tasmanians: our story at QVMAG, Royal Park
5. Permian Monsters exhibition at QVMAG, Inveresk
The Manager of Exhibitions and Conservation, Andrew Johnson, resigned in September to take up the newly created temporary role of Exhibition Coordinator for *The First Tasmanians: our story* exhibition. As we were approaching the fabrication stage of the exhibition development it was critical that we appointed an experienced person to provide leadership to the team. Andrew was looking for a new challenge; as a result, the duties of his former role were divided between the remaining managers. I took on the role of managing the Exhibitions fabrication team and I am happy to report on their activities.

As noted previously, there were two major touring exhibitions: *Permian Monsters* and *The Art of Science*. The former was produced by Launceston-based company Gondwana Studios and toured nationally; the latter was the collaboration of several Australian museums and the Museum d'Histoire Naturelle, Le Havre in France. Both our temporary exhibition galleries worked well with these bespoke exhibitions and contributed to our overall increase in visitors.

In addition we assisted with the fabrication and mounting of a series of new exhibitions mixed up with several of our usual standouts such as *ArtRage 2016* and *ArtStart*. Exhibitions in the Art Gallery included *Kevin Lincoln: The Mind’s Eye* from the Art Gallery of Ballarat; *Transformations: the art of Philip Wolfhagen*, *Launceston Art Society: the Journey 1891–2016*, Udo Sellbach, and I still see it; *Paul Snell, The liminal space*; *Lauren Black, Memento Mori*; *Robyn Mayo, Vast*, which then toured to the Art Gallery of Ballarat and Goulburn Regional Gallery; and the aforementioned *The Enigmatic Mr Strange*.

At the Museum we exhibited *Minds Do Matter* as part of mental health week; *Revive: Sustainable Art Tasmania 2016; Steel Vignettes*, a photographic documentary on blacksmith -Peter Mattila featuring the QVMAG Blacksmith Shop; *10 Objects 10 Stories* from Arts Tasmania; and lastly the special exhibition *Islands: a speculation* as part of the *Ten Days on the Island* arts festival. In many cases we worked collaboratively with external groups, each of which provided a point of difference to each exhibition. Overall it demonstrates how effectively we are working with the community.

While all this was happening we continued to maintain our permanent exhibitions. Many of our resources, particularly in May and June, were directed to the completion of *The First Tasmanians: our story*.

**Conservation**

The Conservation Section has been involved in many collection and exhibition-related activities during the year.

Extensive work was undertaken using funds from the Bessant Bequest to complete work on the furniture from the Bessant collection and prepare it for display. This work has included restoration of one of Australia’s most important early furniture items, a blackwood couch made c. 1830. The work on approximately 70 items from the collection will be revealed in August 2017, and many of the items have a great display potential ahead of them.

The portrait of former Launceston Mayor Samuel John Sutton was restored along with its frame, with external funding support.

The section also worked to rediscover the construction methods of Tasmanian Huon pine frames to be used for returning two important Frederick Strange paintings to display.

A particular focus of the year was the preparation of objects for the exhibition *The First Tasmanians*. The small number of original Tasmanian Aboriginal historic objects held at QVMAG are of international importance, and their display involved the design and construction of argon atmosphere cases to enable these light-sensitive objects to be exhibited safely over a long period of time. This will enable the public to see objects normally considered too fragile for long-term display. Three important Tasmanian baskets were supported by an internal carbon fibre structure – one of the first applications of this technology in Australia – to enable their shapes to be maintained and the brittle century-old plant fibres to be supported on display without an intrusive armature.

A new technology of WiFi-controlled LED lighting modules that screen out harmful wavelengths of light was also developed for
in-case installation of highly light-sensitive objects to enable them to have a prolonged display period by selectively filtering damaging wavelengths.

A re-housing solution and special archival cabinetry were acquired for the ongoing care of the Tasmanian Emu Collection, and a majority of the collection has been rehoused, ensuring its safe storage for at least another hundred years.

Another significant project was the coordination, preparation and installation of the national touring exhibition The Art of Science, which travelled interstate prior to its arrival in Tasmania. The exhibition featured original drawings and paintings by artists Charles-Alexandre Lesueur and Nicolas-Martin Petit from the French voyage under the command of Nicolas Baudin it was funded by Napoleon Bonaparte to discover and document parts of the great southern continent.

Exhibitions
The QVMAG Exhibitions team has had a busy year in 2016–17, supporting more than 10 major exhibitions and numerous smaller changeovers and displays.

The Exhibitions team is an important part of QVMAG. It works across all areas, delivering assistance where required. This includes helping with event setup, exhibition design, and moving collections.

One of the highlights of the year was the successful and beautiful exhibition The Art of Science from France. We have had the privilege of assisting the Launceston Art Society celebrate its 125 year exhibition Journey, and Robyn Mayo's Vast exhibition. Permian Monsters was one of the most popular exhibitions at the Museum at Inveresk.

We shall continue to support the curatorial team to exhibit our treasures. The touring program will supplement the in-house displays, making it an interesting year ahead.

Museum Information Services and Technology
The Museum Information Services and Technology Section is responsible for maintaining the QVMAG collection databases, and providing exhibition and audiovisual support.

The section was heavily involved in the Paintings from the Collection project, which resulted in more than 600 works from the collection being made available on the internet. This project involved the research and implementation of new database technology and tools that enabled the publishing of records and associated images directly to the internet.

Another of the major projects undertaken by MIST during the year was the provision of 15 audiovisual or interactive installations for the upcoming exhibition The First Tasmanians: our story. These included many on-demand videos, an automated greeting system, a sea soundscape, a children's illuminated star map and a visual representation of Bass Strait showing a land-bridge forming due to fluctuations in sea levels. It is significant for the section as it incorporated new technology not previously used, including a powerful water-cooled graphics computer.

The section updated several items of audiovisual equipment, including new mixing desks, 'Road Buddies', speakers in the Museum's auditorium, lapel microphones, and a digital video camera. These have enabled the provision of a higher level of audiovisual standards and support for QVMAG events.

Graphics
The Graphic Design Section is an integral part of QVMAG, providing support to all three disciplines of the organisation—Natural Sciences, History, and Visual Arts and Design—along with Visitor Operations, Marketing, Exhibitions and Education. The team's aim is to develop authentic museum-standard, effective graphic material, both printed and digital, to enhance exhibitions, learning programs and visitor experience.

The section has had an exceptionally busy and productive year due to the large number of exhibitions, publications, marketing materials and education programs. Particular accomplishments for the team include the design and production of graphics, advertising material and education tools for the flagship exhibition The First Tasmanians: our story. Over the year QVMAG displayed 18 exhibitions, produced both in-house and externally. Two of these, The Enigmatic Mr Strange and Udo Sellbach, included catalogues. Other significant publications are the second edition of QV magazine, and The Launceston Railway Workshops book.

The team will continue to produce material of the highest standard to meet QVMAG's diverse requirements, with a special focus on creating quality material for our upcoming new corporate website and improved Collections Online platform.

Photography
The Photography Section provides an important service for the curatorial and exhibition teams. The work involves photography for specific exhibitions; publications including catalogues and e-catalogues; photography for external exhibitions and institutions; and overseeing scanning and processing.

Of particular note in the past year were the contributions to The First Tasmanians: our story; the documentation of the firearms collection for the Police Department; the ArtRage 2016 e-catalogue and exhibition; the ongoing scanning of the Peter Sims collection; photography for the catalogue and exhibition of The Enigmatic Mr Strange; and finally the photography of the Lola Greeno necklace collection for its publication.

It is envisaged that with potentially more time allocated to photography, even more of this high-level work can be achieved.

Richard Mulvaney, Exhibitions and Conservation Manager
The QVMAG Collections and Research Department comprises the sections of History, the Library, Natural Sciences, the Planetarium, and Visual Arts and Design. Each section except the Planetarium is responsible for QVMAG’s highly significant collections, and staff across the department contribute to the preparation of exhibitions. Of great significance during 2016–17 was their involvement in the preparation of *The First Tasmanians: our story* exhibition at the Art Gallery.

Staff in the various sections are responsible for the curation of a diverse range of collections, and for preparing acquisition proposals for consideration by QVMAG management in accordance with the QVMAG Collection Policy. In doing so they work closely with the QVMAG Registrar. Toward the end of 2016–17 the department completed its biennial update of the Collection Policy, which was approved by the City of Launceston.

The department had many important acquisitions during the 2016–17 financial year, and these are listed beginning on page 32. Amongst many significant objects were a secretaire desk by John Brown, Launceston (1848), made for colonial surveyor James Scott; a sterling silver presentation trophy cup of the Launceston Volunteer Artillery (1882); and a painting of Captain Stephen Cassidy by war artist Captain Conway Brown (2006).

Collections and Research staff also undertake research and publish books and articles on the collections and their topics of expertise. Over 2016–17 this has been particularly true of the Natural Sciences Section.

The appointment of a QVMAG Registrar during the year was a major step forward. This position covers all of the collections, and undertakes duties that include their valuations and insurance.

The department also administers the group of QVMAG Honorary Research Associates, of which there are currently 17. Their work encompasses the fields of art, history and science. Several of the Associates publish original research based on the QVMAG collections.

**History**

The History Section continued to be involved in a variety of activities and expand its collection through the year.

The section conducted several significant projects in 2016–17. The exhibition *The First Tasmanians: our story* involved a great deal of research, and the History Section was actively involved in the establishment of the upcoming exhibition. The Chinese archaeology collection was appropriately re-housed and catalogued. The section also had important involvement with Mannarlargenna Day celebrations at Tebrakunna Visitor Centre at Little Musselroe Bay.

The section saw the acquisition of some very significant objects and collections; in particular, a Fitzroy Football Club trophy, a Launceston Volunteer Artillery Challenge Cup, the Oakden collection, and a portrait of Stephen Cassidy by Captain Conway Booth.

There was also a significant increase in online presence, particularly in social media.

**Natural Sciences**

The Natural Sciences Section has increased the number of registered specimens by 4218, to 88,944. This increase was predominantly due to the registration of Tasmanian insects and spiders, and included a number of exciting new species: the Blue Tier funnel web (*Hadronyche sp.*); a new genus of native cockroach which has three new species; and another five new species of cockroach in several other genera. These new records were uploaded to the *Atlas of Living Australia*, increasing our online presence to more than 83,000 records. More than 28 million records were downloaded to support ecological research, education and other scientific research.

The Basement Redevelopment Project at QVMAG’s Royal Park Site was begun. This major restructure involves the refurbishment of five stores to improve storage conditions for the long-term care of the collection, and the isolation of historical mounts that require special environmental conditions. One of the first redevelopments was the Precious Objects Room, which houses the remains of the extinct thylacine and emu species, and Gould’s hummingbird collections.
Over the year the Natural Sciences collections attracted nine visiting scientists, including staff from the Natural History Museum of London and Australian universities. The original QVMAG register, dating to 1903, was digitised. This will support improvements in the care and maintenance of the historical animal collection, as well as research.

The Natural Sciences Section also had major involvement in National Science Week 2016, with staff once again actively engaging with the public.

**Visual Art and Design**  
2016–17 saw a change in the staffing of the Visual Art and Design Section, with the appointment of a new full-time curator and a new part-time collection officer.

QVMAG's art collections took a major leap into the online digital world during the year with the completion of the Paintings Online project, which was generously supported by the Gordon Darling Foundation and accessible via the QVMAG website. *Paintings from the Collection*, which was live to the public from 4 November, provides access to images of QVMAG's Oil Painting Collection and associated information. This project has made the collection accessible to a worldwide audience. It focuses on Australian art, encompassing colonial through to contemporary art, with a particular focus on the Tasmanian colonial period. There is also a small collection of European paintings.

This project provided the research focus for the year, as curatorial staff researched and verified the data for each painting.

More than half of these paintings have come into the collection as gifts or bequests. The section will continue adding to and enhancing this site by uploading additional images of oil paintings as they become available. It has not been possible to photograph every painting, as some are awaiting conservation treatment.

During 2016–17 the major exhibition *The Enigmatic Mr Strange* opened at the Art Gallery. This timely and important exhibition was the result of an enormous amount of research and careful curation. It has received national attention, and has been critically acclaimed and visited by high-profile art historians John James and Ron Radford.

**Library**  
The QVMAG Library continued to focus on its three current core objectives: development of its rare and Tasmaniana collections; cataloguing of all book collections; and the addition of holdings to the Australian National Bibliographic Database (ANBD, also known as Libraries Australia or Trove).

In May 2017 the last of the cataloguing backlog was completed, bringing to an end all retrospective cataloguing of the book and serial collections over three years. During the year, 2445 titles were added to the QVMAG Library's catalogue, and holdings for 2233 titles were added to the ANBD. These were either newly catalogued items or retrospective additions made by the Library's volunteers.

The acquisition highlight of the year was the donation of a 1613 King James Bible by the Chant Street Methodist/Uniting Church in Launceston. The Bible was donated to the church in March 1951 by John Featherstone Ockerby, who, amongst other achievements, was the Mayor of Launceston in 1925 and 1939.

**Planetarium**

The QVMAG Planetarium had a successful year with a total of 7120 visitors, representing an increase of 3.1% over 2015–16. This included 2288 in 78 education groups, and 567 in other common-interest groups.

The Planetarium has a dome eight metres in diameter and uses both optomechanical and digital projection technology to show the wonders of the night sky and fulldome presentations on astronomical topics. Our newest shows — *We are Aliens, Asteroid: Mission Extreme*, and *Capturing the Cosmos* — have continued to be very popular, with the most popular part of each presentation being the live ‘tonight’s night sky’ segment.

Saturday afternoon Planetarium shows continued to be run mainly by the Planetarium’s important group of volunteers from the Astronomical Society of Tasmania (AST). Volunteers and AST members also assisted greatly with stargazing for 2016 National Science Week.

The Planetarium continues to receive astronomical queries of all kinds and enjoys considerable media presence statewide and nationally.

Planetarium staff were also involved in developing the exhibition *The First Tasmanians: our story*, providing a projection of the night sky and information on Aboriginal astronomy in Tasmania.

**QVMAG Registrar**

The newly appointed QVMAG Registrar commenced duties in March 2017 and is based at the Art Gallery.

This position includes the management of QVMAG's loans programs. The initial achievements were finalising the inward loans for *The Enigmatic Mr Strange* (Visual Art and Design Section) and completing the Commonwealth Government's compliance agreement for the *Miss Flinders* Desoutter Monoplane (History Section).

Discussions are taking place with respect to two large outward loans: works by Thomas Bock for display in Birmingham, UK, and works that will travel to Melbourne for a major colonial exhibition.

In addition to the update of the QVMAG Collection Policy, the Registrar is updating several QVMAG procedures.

**Martin George**, Collections and Research Manager
Visitor Operations
Manager’s Report

The Visitor Operations Department represents the QVMAG operational sections that focus on front-of-house activities, facilities and commercial operations. For eight months of 2016–17, it also incorporated the Graphics and Photography Sections.

The two QVMAG shops provided the highest source of income of our commercial activities, and have done very successfully this year because of the associated product lines and the significant appeal of three of our touring exhibitions. These exhibitions increased our visitor numbers and, as a consequence, shop customers.

A major capital works initiative led by the City of Launceston's Sustainability Officer from within the Development Services Directorate resulted in the installation of a 50-kilowatt solar panel system on the sawtooth roof of the Museum’s Stone Building. This has resulted in significant cost savings and a reduced environmental impact.

The attendant team of 20 staff supports venue hire and QVMAG events and programs. This committed team also assists our visitors with information and directions when they visit either of our sites. The quality of their service and interaction with visitors is frequently mentioned on visitor survey forms, and contributed to our consistently high TripAdvisor rating.

Our dedicated telephone general enquiry line, along with email enquiries to QVMAG, ensured prompt and specific responses. With more than two thousand logged enquiries, this demonstrates QVMAG's commitment to customer service. Education bookings and public programs provided the opportunity for increased attendances and interaction with our collections, exhibitions and professional staff.

QVMAG volunteers provided wonderful support to the organisation. An example of how well this has worked can be seen with the ArtStart exhibitions. Our team of education volunteers ably assisted in helping with the framing of the artworks; without them, we could not achieve such fine results.

Our two sites require continual maintenance and improvements, and in the past year diligent management of our budget ensured that careful selection of projects delivered the best results in terms of visitor and staff comfort. The undertaking of these works, in conjunction with our regularly scheduled asset inspection and maintenance programs, enables QVMAG to continue to provide safe, clean and well-maintained buildings and assets for all to appreciate.

The Graphics and Photography Sections have creatively added to the look and feel of the exhibitions and publications, as well as delivering professional recording of collection items and exhibition elements.

In the coming year our commercial activities will be reviewed in order to develop strategies that result in revenue increases. The Education and Public Programs Sections will continue to assess their capacity to deliver appealing programs for their target markets.

Shops

The Museum and Art Gallery Shops have enjoyed the most successful year to date, with sales surpassing 2015–16 trading by 20.7%. The success of the Permian Monsters, The Art of Science, and Vast exhibitions played an integral role in the success of retail sales for 2016–17. The shop increased the average spend per customer to $25.66 and the average sale per visitor to $2.27, with 8.4% of visitors across both sites patronising the shops. The highest-selling category was books, up 25.9%; followed by geology specimens, up 24.9%; gifts, up 16.9%; toys and science toys, up 12.9%; and jewellery, up 10%.

The QVMAG Shops are integral to the visitor experience, supporting QVMAG collections, exhibitions, programs and events. The shop aims to support local artists and Tasmanian businesses to provide a unique shopping experience for local, interstate and overseas visitors.

A highlight for the year was the significant capital investment of new retail display cases for rocks, minerals and fossils at the Museum and a new retail display case at the Art Gallery to showcase the Tasmanian Aboriginal shell jewellery we have available to purchase.

The new financial year will see QVMAG-branded merchandise developed, which will continue to meet visitor expectations and further enhance our visitor experience.
Public Programs

Public Programs has continued to cover a wide range of activities: IQ lectures; performances; seminars; openings; book launches; NAIDOC week celebrations; and one of our signature events, National Science Week.

QVMAG’s event calendar was populated with a great variety of offerings, ensuring that it engaged with the community. This in turn increased visitation and reached an increasingly diverse audience. In 2016–17 the Museum held a total of 131 mixed events, which included QVMAG events such as exhibition openings, of which the Art Gallery held 86. In total, there were 320 programs which appealed to a broad range of audiences at the Museum and Art Gallery.

One of the most successful programs was the series of lunchtime talks aligned with the exhibition *The Art of Science*. These were very well attended and this was a direct result of the excellent programming and the willingness of diverse and entertaining speakers who excelled in the delivery of their topics. The Museum’s major touring exhibition, *Permian Monsters*, coincided with National Science Week and added another exciting offering for our visitors who attended the two very successful *Night at the Museum* sessions.

Public Programs will continue to provide more opportunities for existing and new audiences to visit QVMAG.

Education

The most successful elements of the education program this year have been our primary school level *ArtStart* program and the creation of education programs that provide an invaluable resource for schools visiting the upcoming exhibition *The First Tasmanians: our story*.

The playgroup program is an intergenerational program based around our collections and exhibits. School Holiday Programs have been offered during each school holiday and have received favourable comments from the participants and their families. These programs are linked to exhibitions or collection items and acquaint our younger visitors with our collection, allowing in-depth exploration while having fun. The instigation of two self-guided Art Trails in the Art Gallery has also been well received.

A generous donation from the Tasmanian Community Fund has enabled dedicated educational research and development into a number of programs that guide visitors through exhibitions. We have developed a preschool sensory children’s trail to guide young visitors, a web application designed to increase accessibility for those wishing to self-guide, and a series of educational workshops linked to the ACARA curriculum and available to school groups in conjunction with Aboriginal Sharers of Knowledge programs. This illustrates the capacity of the organisation to develop exemplary educational products when funding allows.

The opening of *The First Tasmanians* in July 2017 will include a review of all our education activities, to ensure that we support this new permanent exhibition.

Administration

Administration oversees a wide variety of duties across QVMAG to keep the organisation running smoothly. While much of this work occurs behind the scenes, Administration also has the privilege of engaging with people across the world by responding to, or forwarding on, enquiries.

Enquiries appear in many different forms, notably phone and email, but also across our social media platforms. They are not only from locals or visitors to the region, but from academics, students, collectors, historians, professionals, amateurs and hobbyists. Every enquiry is unique and while some can be answered immediately, many require research by our curatorial staff, and some can lead to unexpected and exciting outcomes.

During 2016–17, we recorded no pattern in the volume of enquiries (over 2030 this year) or in the subject matter. Calls varied widely, including authors seeking permission to reproduce artwork from our collection in their books, donations to QVMAG, and even a claimed sighting of an extinct marsupial in the bush.

Administration looks forward to continuing to support staff over the upcoming year, and assisting with all enquiries — the large, the small and the surprising.

Bookings and Education Administration

The Bookings Section receives and collates thousands of RSVPs for events, public programs and exhibition openings through a dedicated telephone line, email address and in person.

It is responsible for coordinating all school booking requests including workshops, tours, school holiday programs, Planetarium visits and playgroup bookings. The bookings line receives not only responses for QVMAG activities, but also for the QVMAG Friends, Arts Foundation, Royal Society of Tasmania and Launceston Historical Society events.

The section recorded the bookings for more than 60 events and programs during the 2016–17 period and coordinated 317 school visits, representing 8099 students and 1373 accompanying adults and teachers.

Property and Assets

Our Property and Assets activities were redefined during last year to include a broader oversight of not only property infrastructure at the Museum and Art Gallery sites, but of all assets (excluding collections). This responds to the City of Launceston’s goal of determining life expectancy of assets, and their ultimate repair or renewal. These tasks feed into the City of Launceston annual capital works and major operations budgets.

Last year’s capital works and major operations projects included external public seating at the front of the Art Gallery and the rear of the Museum; treatment of the first floor Art Gallery windows with secondary glazing to reduce power consumption and traffic noise; the heating, ventilation and air-conditioning upgrade works in the Temporary Exhibition Gallery at the Art Gallery, resulting in much-improved climate control...
and monitoring; and replacement of the control system for the Museum’s automatic doors. Finally, the iconic yellow poles at the front of the Museum building were repainted, offering a bright, refreshed welcome to the site.

The Railway Café’s train carriage had deteriorated due to many years of weathering and required a much-needed repaint. These painting works have improved the aesthetics of the carriage and provided a new layer of weather protection to this classic piece of railway history. In addition, an awning was installed over the carriage and the doorway to the café, offering protection from the heat of summer for the carriage and alfresco diners.

The ongoing aim is to identify and act on areas of potential building and asset improvements when required, and to allow QVMAG to continue to deliver its exhibitions in world-class facilities that can be appreciated and admired by all who visit our sites.

**Venue Hire**

Venue Hire had another year of eclectic events, including performances, forums, artist demonstrations, meetings, workshops, film festivals, symposiums, seminars, cocktail parties and weddings.

QVMAG offers unique venues to hire for tailor-made events specific to customers’ requests, the most popular being the Central Gallery at the Art Gallery and the Temporary Exhibitions Gallery at the Museum. Large functions such as trade shows are hosted when the gallery is in between exhibitions. The Museum hosted regular community events throughout the year, including award ceremonies, morning teas, seminars, lectures and book launches. The Museum also held the annual Friends Christmas Party and many public programs throughout the year. The Art Gallery has hosted AGMs, civic functions, and multiple public programs.

The popularity of the spaces at the Museum was stronger than at the Art Gallery, a change from the previous year. The Museum was also the venue of choice for morning teas, staff training and farewells, as well as City of Launceston meetings. Customer satisfaction on our servicing of venue hire is always high and is a reflection of the highly detailed planning and consultation that takes place with the hirers to ensure requirements are met.

Venue Hire at QVMAG continues to attract repeat business from year to year. We look forward to again working with familiar faces, and to appealing to new business in our bespoke venues as we launch a new venue hire marketing strategy in the next financial year.

*Janet Keeling, Visitor Operations Manager*
## Strategic Directions, Outcomes and Performances

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<th>Goal</th>
<th>Objective</th>
<th>Performance 2016–2017</th>
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| Goal 1: Develop and maintain the QVMAG collections. | 1.1 Develop and strengthen QVMAG collections with a focus on Tasmanian culture, including social histories, visual arts and the sciences. | • In the History Section, a large number of items continue to be donated to the Museum and purchased when they become available for sale.  
• The development of the QVMAG Library’s rare and heritage book collections was a key ongoing objective in 2016–17, with 242 titles added to the rare collections during the year. The Library continued to develop its General Collection in support of the research activities of all sections of QVMAG.  
• Data for approximately 3000 natural science specimens were recorded into spreadsheets, checked and edited, and subsequently uploaded. |
| | 1.2 Maintain, protect and make accessible QVMAG collections. | • Regular reviews of our CCTV cameras and other security protocols ensure that our collections and buildings have sound security systems in place.  
• The climate control in the exhibition spaces and collection stores is monitored for variations which could put the collections at risk.  
• The attendant team patrols the exhibition spaces to ensure that objects are not put at risk and reports any concerns to the conservation team.  
• Two History collection stores were rationalised and tidied in preparation for a major shelving project. A collection re-boxing and re-housing project in the History Section continued.  
• Several thousand additional images from the photographic collection were scanned, and made accessible online through the History Online portal.  
• Conservation staff have constructed innovative new mounting systems for Tasmanian Aboriginal baskets and shell necklaces, for permanent display in the exhibition The First Tasmanians: our story. New armatures also developed by Exhibitions staff for other objects on display in this exhibition.  
• The Cultural Environments and Heritage (CEH) program continued.  
• Fifty items from the QVMAG Library were sent to Conservation for boxing and/or repair.  
• Work continued in the Library on the digitising of all QVMAG Records, occasional papers, and research and technical reports. Thirty-one QVMAG Records were scanned and uploaded during the year and are freely available via the publications list page.  
• The Paintings online project, funded by the Gordon Darling Foundation, was completed.  
• There were 83 501 specimen records uploaded to the Atlas of Living Australia.  
• Several preventive conservation projects were carried out to improve the storage of QVMAG’s collections, including the rehousing of approximately 1305 fragile artworks and objects.  
• Approximately 275 collection artworks and objects that did not require intensive conservation treatments were prepared for display by conservators throughout the year. These items appeared in numerous exhibitions, including The First Tasmanians: our story.  
• Intensive conservation treatments were carried out on many collection items, with a focus on fine and decorative arts for the Frederick Strange and Bessant Collection exhibitions.  
• Fifty-seven conservation treatments were carried out on quarantined items that were affected by mould or pests. QVMAG collections were made accessible by carrying out preparation, treatments and documentation for outward loans. |
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| Goal 2: Increase the audience for and engagement with exhibitions and programs of the QVMAG. | 2.1 Present and promote an annual exhibitions program. | • There were seven touring shows and 13 QVMAG exhibitions, including one that was toured by QVMAG.  
• QVMAG worked with national and international institutions to bring shows such as Kevin Lincoln and The Art of Science to Launceston. We also presented exhibitions by well-known Tasmanian artists, Philip Wolfhagen and Udo Sellbach. Permian Monsters: Life before the Dinosaurs was a very successful paying exhibition.  
• This year 320 public programs were offered, including 14 exhibition openings; National Science Week, 35 lectures; 44 performances; and 11 seminars. |
|  | 2.2 Present educational and public programs to support QVMAG collections and exhibitions programs and engage with new audiences. | • Key events included: IQ lecture series; ArtRage for college students; and The Art of Science exhibition, which culminated in 16 well-patronised lunch time talks. National Science Week 2016 attracted well over 6000 visitors, including over 1000 who patronised the two Night at the Museum sessions.  
• The two ArtStart exhibition openings each attracted around 200 primary students and family and friends.  
• ArtRage was visited by 50 booked groups comprising 950 students and 77 teachers.  
• Schools booked 317 visits to the Museum and Art Gallery, bringing 8099 students and 1373 accompanying adults with them.  
• Playgroup attendances included 1008 children and 1048 parents.  
• School holiday programs were attended by 222 children. |
| Goal 3: Promote the new identity of the QVMAG through its Inveresk and Royal Park sites. | 3.1 Promote QVMAG identity as one destination - two sites. | • New way-finding signage was installed on the TAFE building to direct visitors to the Art Gallery. New signage was also erected at the entrance to the Museum. |
| Goal 4: Create a welcoming visitor experience. | 4.1 Provide high quality services and facilities for visitors. | • TripAdvisor continued to rank QVMAG as number four out of 63 things to do in Launceston this year.  
• The capital works program funding provided new outdoor furniture at the front of the Art Gallery and seating at the rear of the Museum.  
• Training of 20 new guides is underway as part of QVMAG’s ongoing program to skill these volunteers to guide our visitors at both sites and assist with education programs.  
• The Art Gallery flagpoles were recommissioned to fly the council, Australian and either the State government or Aboriginal flags.  
• Free Telstra wi-fi sponsored by the State Government is now available at the Museum.  
• City of Launceston’s Information Technology Department provided free wi-fi at the Art Gallery which will assist visitors in accessing The First Tasmanians: our story app. |
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| Goal 5: Ensure a secure and sustainable financial operating base to support QVMAG facilities, collections and programs. | 5.1 Secure QVMAG resource base. | • Cash donations at the Museum declined, but this was mostly due to the positive impact of the successful ticket sales for the *Permian Monsters: Life before the Dinosaurs* exhibition at the Museum, making it one of the most successful paying exhibitions hosted by QVMAG.  
• The financial results in the shops realised their best turnover ever, equating to an increase of 20.7%.  
• A total of 30,535 megawatt-hours hours of energy was generated from our newly installed solar panels at the Museum, helping to reduce one of our highest expenditures. |
| Goal 6: Deliver the highest standards of corporate governance. | 6.1 Manage QVMAG in accordance with legislative and governance standards. | • The Museum Governance Advisory Board continued to provide governance advice during the year.  
• The Arts consultant Robyn Archer commenced the review of the Launceston cultural sector with the assistance of QVMAG.  
• The QVMAG Friends committee continued to manage the Friends program and assisted with many of the Friends events as well as providing financial support to QVMAG.  
• The Arts Foundation continued to raise funds for future acquisitions and supported several programs through the Herbert Scott Society.  
• The Aboriginal Reference Group provided ongoing advice on all Indigenous matters with particular guidance for the development of the new permanent gallery *The First Tasmanians: our story*. |
| Goal 7: Maintain a safe and productive working environment for all staff and visitors. | 7.1 Provide a safe working environment. | • The Safety Circle work health and safety initiative was rolled out and embraced across the organisation.  
• A team of 5S champions from across all departments were trained and empowered to ‘Sort, Straighten, Shine, Standardise and Sustain’.  
• Consolidation and organisation took place in several History Section stores.  
• Before work on major projects commences, risk assessments are performed and a new system of contractor site inductions is in place.  
• The upgrade of computers by City of Launceston’s Information Technology Department was completed.  
• In July, the Museum was threatened by floodwaters in a significant flood event; members of staff were deployed to make the Inveresk site safe and protect the collections  
• QVMAG was represented at Tasmania’s Crowded Places Forum (Northern Membership), in which special response and counter-terrorism was discussed and workshopped.  
• The Library Coordinator continued in his role as a Work Health and Safety representative.  
• Safety signage in the Conservation Laboratory has been improved. |
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|      | 7.2 Encourage a 'can-do' professional culture that encourages staff to achieve their potential. | • A number of staff participated in the City of Launceston's workshops, which reviewed the current values of the organisation.  
• One staff member played a significant role in assisting with the City of Launceston's cultural audit review, conducted by Robyn Archer.  
• In November, the Director formed a Leadership Group from within the staff cohort, in order to improve our level of communication and effectiveness.  
• The Library continued to collaborate with other sections in the provision of services and acquisition of new resources.  
• The Library continued to manage the publications line of its budget to ensure a sustainable publications program going forward; this is primarily for the benefit of QVMAG’s three curatorial areas.  
• The Conservation Section worked closely with collections staff to ensure that items are cared for at the highest level possible and that research on the Sydney Cove project continues.  
• Conservators have worked with the Marketing and Media Coordinator to promote conservation, with treatments for the Frederick Strange and Bessant Collection exhibitions appearing in the press. |
|      | 8.1 Build collaborative partnerships. | Partnerships that have been established or strengthened:  
• LaTrobe University (on the subject of Stone tools and Tasmanian Aboriginal Archaeology).  
• The Tasmanian Aboriginal community  
• The University of Tasmania, particularly through the Centre of Excellence for the History of Emotions and the Centre for Colonialism and its Aftermath (CAIA).  
• The Planetarium further strengthened its connection with the Astronomical Society of Tasmania and the Australian Institute of Physics.  
• The Visual Art and Design Section has made plans to reach out to other Launceston and northern Tasmanian cultural institutions across disciplines such as dance, theatre, and art schools, to build relationships. |
Corporate Governance

Museum Governance Advisory Board

The Museum Governance Advisory Board (MGAB) continued to provide advice on policy, strategy and governance to QVMAG management and the Aldermen of the City of Launceston. Last year the Board contributed to a major review of QVMAG initiated by the Aldermen of the City of Launceston. The review made seven recommendations on future directions, all of which were endorsed by the Aldermen. While some of the recommendations have since been adopted by QVMAG staff, others were incorporated in the terms of reference for Arts consultant Robyn Archer’s development of an overall cultural strategy for the region. The cultural strategy positions QVMAG as the primary cultural facility within northern Tasmania and aims to highlight how the region’s arts and cultural institutions can work together more effectively and help stimulate community activity and economic growth.

It is pleasing to see the greater role that digital technologies are now playing within QVMAG with a significant increase in use of social media, exhibition interaction and the digitisation of the collection which was one of the recommendations of the review. The MGAB noted with interest the University of Tasmania’s plans to relocate to the Inveresk precinct and the possible benefits for QVMAG that would flow from such a move.

MGAB members during the year were Neil Mackinnon (Chairman), Keith Adkins (QVMAG Arts Foundation), Jillian Dearing (QVMAG Friends), Janine Healey, Robin Holman, Tom Dunning, James Riggall and Albert van Zetten (Mayor).

Robert Dobrzynski (General Manager, City of Launceston) and Richard Mulvaney (Director, QVMAG) served as ex-officio members.

Richard Mulvaney, Director

Aboriginal Reference Group

The Aboriginal Reference Group (ARG) provides guidance and advice to QVMAG on all matters regarding Tasmanian Aboriginal representation, including exhibitions, collections and general enquiries.

All loan requests for Tasmanian Aboriginal material are raised with the ARG, as are requests to view our Aboriginal collections, often with an ARG member present.

Each year the ARG members actively participate in our NAIDOC Week events. Following the announcement last year the exhibition The First Tasmanians: our story, which will be located in the Art Gallery, Co-Chair Patsy Cameron and Exhibition Manager Greg Lehman gave a presentation on the progress of the exhibition.

2016–17 was a demanding year for the ARG as it worked closely with QVMAG staff to identify major themes, source information and attend community consultation sessions as the exhibition developed.

In addition, the ARG was consulted by the National Gallery of Australia for a potential exhibition around Tasmanian Aboriginal contact history that will open at the NGV before going to QVMAG and TMAG in 2018.

The ARG members are Aunty Patsy Cameron AO (Co-Chair), David Mangenner Gough (Co-Chair), Lola Greeno, Denise Robinson, Vicki West and Damien Quilliam (QVMAG). We thank Damien Quilliam for his contribution before leaving QVMAG in September 2016. Richard Mulvaney is now an ex-officio member in his place.

Richard Mulvaney, Director

QVMAG Arts Foundation

Following the previous year’s successful fundraising, which led to acquisitions including Rick Amor’s painting Erith and Deal Islands 2014 though the Masterpieces for Tasmania biannual program, the Foundation met regularly and concentrated its efforts on its second major objective: the promotion of QVMAG and its aims to the community at large.

The Masterpieces for Tasmania program is an opportunity for donors large and small to contribute towards adding significant artworks to the permanent collection. Last year’s program followed on from the acquisition of Pot Boil Shoals, Flinders Island 1974–75 by Fred Williams. The artist’s widow, Mrs Lyn Williams, then generously donated the companion painting Ti-tree Swamp, Flinders Island, 1974–75 to the Gallery. The Foundation looks forward to conducting a third Masterpieces for Tasmania program in 2018.

Members of the Herbert Scott Society generously contributed to the acquisition of the watercolour and ink drawing Ross River landscape with plants, native fuchsia (Eremophila latrobei) and wild plum (Santalum lanceolatum) 2001 by renowned Tasmanian artist Robyn Mayo. The Foundation is indebted to David Henshaw in his role as co-ordinator of the Society for proposing this initiative and for his ongoing commitment to the Society.

The Foundation is deeply indebted to the many individual donors who have supported us again this year, and for the continuing support of Professor Coleman O’Flaherty.

My sincere thanks are extended to fellow members of the Foundation: Mr Leigh Myers, particularly in his role as Treasurer, Mrs Anne Holman, Mr David Henshaw, Mrs Janet Tomlinson, Mrs Carol Westmore, Mrs Caryl McQuestin,
Mrs Samantha Hogg, Mrs Jenni Chapman and Mr Julian von Bibra; also to Mrs Catherine Pearce for her past service.

Thanks are also due to QVMAG Director Richard Mulvaney for his continuing guidance, and the support given by Leila Wagner and Belinda Cotton.

Dr Keith Adkins, Chairman

QVMAG Friends

QVMAG Friends have continued their support of the Museum and Art Gallery throughout the 2016–17 year. This year we supported the important exhibition *The First Tasmanians: our story* by contributing $10,000 towards the acquisition of significant objects.

The Friends have continued to enjoy attendance at various openings during the year. These included our Christmas celebrations at Inveresk where we launched QV, our new six-monthly magazine which features stories from the Museum and Art Gallery. Our membership has remained steady at 804 and includes individuals and families.

During the year some members of the Friends enjoyed a tour to Adelaide which focussed on visiting various art galleries and museums.

The Morning Coffee Lecture Series has continued to be popular, with attendance per lecture being between 60 and 100 members. This is an important addition to the local history of our community, as all lectures are recorded for posterity. Our speakers this year were Rebecca Duffy, Martin George, Lesley Richardson, Graeme Davis, Malcolm Cash, Peter Norton, David Merrington, Scott Gelston, Tom O'Meara and Bianca Welsh.

The Friends are focussing on increasing our family memberships and during the year organised the event *A Night with Peter Norton and the Permian Monsters* where children were very excited to be able to touch the monsters and hear how they were made.

Older members enjoyed a Walk through Cataract Gorge with Dr Aunty Patsy Cameron AO. This was a sell-out event and all participants came away with a much wider appreciation of the Aboriginal history and heritage of the Gorge.

I thank and acknowledge the support received throughout the year from QVMAG Director Richard Mulvaney and the administrative team of Belinda Cotton and Katrina Ross. These people are an integral part of the Friends and enable us to continue to support QVMAG.

This is my last year as President of the Friends and I take this opportunity to thank my committee during the year. Committee members have each, in their way, provided support for events and QVMAG in general. They are Janet Tomlinson (Vice-President), Anne Moulden (Secretary and Public Officer), Robin Barnes (Treasurer), Julian Burgess, Nora Jackson, Ashley Bird, Laura Ripoll Gonzalez and Alderman Albert van Zetten.

Jill Dearing, President

Herbert Scott Society

Looking back on 2016–17 the Herbert Scott Society had a very successful year, during which there were three outings. The first was our Christmas gathering in Gallery 2 at Royal Park, which was well attended and a most enjoyable evening, with the highlight being the ‘unveiling’ of the restored Samuel Sutton Portrait. Richard Mulvaney spoke about the restoration and thanked members for their generosity in supporting the cost of restoration.

We next gathered at Patterdale on 8 February for a tour of the Glover House, currently being restored by Rodney and Carol Westmore. Carol took us on a tour of the house and described the restoration process. I think everyone came away from that tour in awe of the dedication of Rodney and Carol to this project. When it is completed the Westmores plan to have art-related events there, including ‘artists in residence’. We then joined Carol and Rodney at their lovely home for drinks and socialising.

Late in the financial year the Gallery held an exhibition of watercolours by Robyn Mayo of Chudleigh, one of Australia’s foremost watercolourists. The society was fortunate to have a special evening with Robyn and the exhibition before it closed in May. Robyn took us on a comprehensive tour of the exhibition, after which Richard launched a project for the Gallery to purchase one of Robyn’s paintings. I am delighted to report that this project was very enthusiastically and generously supported by our members.

David Henshaw, Convenor
Community and Professional Activities

Jon Addison gave a talk about Launceston History for the Seniors Morning Tea at the Town Hall on 7 July.

Jon Addison was filmed in a series of segments for the UTAS online course *Place, Image, Object*, speaking about weaving mills and photographic history on 14 July. Jon also appeared in a further video for a convict history online course speaking about convict costume.

Supported by the Australian Institute of Physics, Martin George presented *Inspirational Astronomy* Talks in Hobart in August and September to Friends’ School and as a public lecture at UTAS in Hobart; at Don College in Devonport; at Hellyer College in Burnie; and at the Launceston College in Launceston.

Louise James ran a World War I education workshop at Exeter High School on 30 August.

Jon Addison and volunteer Deb Wise attended and spoke at a Museums Australia costume workshop day in Hobart, held at TMAG, on 1 September.

Martin George presented a talk entitled *Modern Developments in Astronomy* to the Clarence University of the Third Age Group (Hobart) on 31 October.

Jon Addison attended the Australiana Society Tasmania launch, Hobart, on 12 November.

Martin George presented a talk entitled *Modern Developments in Astronomy* to the South Launceston Rotary Club on 2 February.

Jon Addison attended a stone-knapping workshop in Hobart with expert stone knapper Kim Akerman during 8–9 March.

Martin George presented a short talk on his research on the history of low-frequency radio astronomy in Tasmania to the National Astronomical Research Institute of Thailand (NARIT) in Chiang Mai, Thailand, on 18 April.

Martin George presented a talk entitled *Modern Developments in Astronomy* to the Youngtown Rotary Club on 29 May.

Jon Addison attended a *Dark Tourism and Beyond Collaboratory* at Hobart’s Botanical Gardens on 20 June.

Natural Sciences staff conducted seven public speaking engagements, workshops and guided field trips for community and special interest groups. The section also conducted eight specialist school workshops, which provided curriculum-linked content for years 3 to 9.

Partnerships

Royal Society of Tasmania

Drawing its inspiration from the original Royal Society founded in London in 1660, The Royal Society of Tasmania is the oldest Royal Society outside the United Kingdom, being in continuous existence since 1843. Its Northern Chapter, centred in Launceston, meets at 1.30pm on the fourth Sunday of each month, from February to November, in the QVMAG Meeting Room at Inveresk. The Royal Society of Tasmania welcomes membership from anyone interested in the history, challenges and future implications of all areas of science.

Among the many publications produced by the Society is its most recent book, *The Library at the End of the World: Natural science and its illustrators*, detailing the natural history paintings, drawings and prints found in the Royal Society’s rare book collection, currently held in the University of Tasmania Library. A sequel to this book, *Views from the End of the World: Maps from the Royal Society of Tasmania collection*, is due out in March 2018. The Society’s books, cards, calendars, and the northern and southern lecture programs are available through its website. The *Papers and Proceedings* of the Society are published annually, and previous papers are available via the UTAS website.

The Northern Chapter is very active through its monthly meetings, contributing to the intellectual life of the city and of northern Tasmania. The monthly lectures are open to the public for a small entrance fee, and are free to all Royal Society members. A reduced entrance fee applies to all Friends of QVMAG. Field trips are organised periodically to research institutions, interesting historical sites and other facilities in the north.

In 2016–17, lecture topics, presented by experts in their field, included the historical architecture of Launceston, the development of autonomous underwater vehicles, research on the DNA of ancient Australian fauna, discovering caves in Tasmania’s Karst system, the history and future of QVMAG, the use of cannabis in medical applications, the Geneva conventions and protecting medical officers in war zones, Military intelligence, the rise and fall of the Tasmanian town of Lisle, continental loss and sea level rise in Antarctica, the hidden world of slime moulds, and sustainable housing in cold climates.

We look forward to your company in 2017–18.

Chel Bardell, Honorary Secretary
**Oral History Tasmania**

It has been another busy year for Oral History Tasmania. In September 2016 we held a very interesting seminar at the Museum in conjunction with the Launceston Historical Society. Brad Williams threw light on his work on the *Archaeological dig at Launceston College/Gaol*. His excavations revealed that the College's proposed Performing Arts Centre straddled the very earliest part of the gaol dating from 1825, and we were privileged to get a preview of the College plans to embrace their heritage. Jill Cassidy spoke on the topic *Oral History: What's all the fuss about?*, examining the reasons behind the many and varied uses of oral history in books, radio, television, exhibitions and the internet.

Finally, Margareta Pos explored the unpublished diaries of her great-great-great grandmother in *My Journey with colonial pioneer Elizabeth Fenton*, which included Elizabeth's time in India.

A day-long oral history workshop was held in Glenorchy, while a talk at the Launceston LINC was aimed especially at seniors wishing to interview relatives for family history research. Three issues of the newsletter *Real to Reel* were published where contributors discussed the use of oral history.

Oral History Tasmania looks forward to another successful seminar in the year to come.

*Jill Cassidy*, President

**Launceston Historical Society**

The Launceston Historical Society held most of its monthly meetings in the past year at the Queen Victoria Museum, Inveresk.

In July 2016 Georgia Fountoulaki told us about the Greek immigrant Mareeno Lucas who built the Princess and Majestic Theatres in Launceston.

The topic chosen by Susan Aykut in August was Launceston's Victorian Turkish Baths.

In September, the Society held a History Seminar in conjunction with Oral History Tasmania with three speakers: Brad Williams about a dig at the old Launceston Gaol; Jill Cassidy on how oral history brings our past to life; and Margareta Pos on Elizabeth Fenton.

In October Marion Sargent spoke on nurse Amy Sargent. In November Anne Neale gave a talk on the City Park fountain, and members enjoyed an excursion to Chudleigh, Mole Creek and Deloraine.

At the AGM in February 2017, Peter Richardson spoke on the Launceston Mechanics’ Institute Library.

The John West Memorial Lecture was held in March, with economist Saul Eslake speaking on *Education, Productivity and Economic performance* at the University of Tasmania at Newnham.

In April, Bradley Wood told of excavating the remains of a soldier in Flanders.

The LHS committee conducted a history walk around the Royal Park precinct in May.

The annual Pugh Day lecture in June, in conjunction with the LGH Historical Committee, was given by Professor Milton Cohen.

*Marion Sargent*, President
Collaborations

QVMAG continues to enjoy successful partnerships with a number of organisations. Through these collaborations, QVMAG patrons enjoy access to an enriched program of activities. These groups include:

- ABC
- Academy Gallery
- Access Arts
- ANZAC Centenary Local Grants
- Archer Trust
- Art Gallery of New South Wales
- Art Gallery of South Australia
- Arts at Work
- Arts Tasmania
- Astronomical Society of Tasmania Inc.
- Australia Council for the Arts
- Australian Centre for Design
- Australian Geographic
- Australian Government, including:
  - Bureau of Meteorology
  - Department of the Environment and Energy
  - Inspiring Australia
  - National Collecting Institution Touring & Outreach Program
  - Visions of Australia
- Visual Arts Craft Strategy
- Australian Institute for Aboriginal and Torres Strait Islander Studies
- Australian Institute of Physics
- Australian Museum
- Australian Wine Research Institute
- Autech
- Bell Bay Aluminium
- Bett Gallery
- Bitlink
- Bookend Trust
- Breath of Fresh Air (BOFA) Film Festival
- Bundanon Trust
- Burnie Regional Art Gallery
- Burnie Regional Museum
- Contemporary Art Tasmania
- Country Women’s Association in Tasmania
- CSIRO
- Crazy Scientist, The
- Definium Technologies
- Design Centre Tasmania
- Devonport Regional Gallery
- Duck Reach Conservation Group
- Environment Institute of Australia and New Zealand
- Examiner Newspaper
- Foot and Playsted
- Flying Colours Printing
- Friends of the Launceston Mechanics’ Institute
- George Gittoes AM and Hellen Rose
- Gordon Darling Foundation
- Hawthorn Football Club
- Heide Museum of Modern Art
- Heritage Isle Bank
- Herpetological Society of Tasmania
- Ilford
- Interweave Arts
- Jam Factory
- J. Boag and Son
- Junction Arts Festival
- Latrobe University
- Launceston General Hospital
- Launceston Historical Society
- Manchester University, UK
- Mercury Newspaper
- MONA
- Mornington Peninsula Regional Gallery
- Museum of Contemporary Art
- Museums Australia
- Museums Australia (Tasmania)
- National Gallery of Australia
- National Gallery of Victoria
- National Science and Technology Centre (Questacon)
- Natural History Museum
- Newstead College
- NRM North
- New South Wales Government: Trade and Investment
- Oral History Australia (Tasmania)
- Pennicott Foundation
- Pete Mattila
- Plimsoll Gallery
- Plomley Foundation
- Print Council of Australia
- Purves Environmental Fund
- QVMAG Aboriginal Reference Group
- QVMAG Arts Foundation
- QVMAG Friends
- QVMAG Volunteers
- Railway Café, The
- RMIT University - Exertion Games Laboratory
- Royal Artillery Association of Tasmania
- Royal Society of Tasmania
- Save the Tasmanian Devil Appeal
- Sawtooth ARI
- South Australian Museum
- Southern Cross Television
- Startup Tasmania
- Streets Alive
- Tamar Community Peace Trust
- Tamar Valley Collectors Group
- Tasdance
- TasGas
- Tasmanian Association for the Gifted
- Tasmanian Broadcasters
- Tasmanian Community Fund
- Tasmanian Government, including:
  - Department of Primary Industries, Parks, Water and Environment
  - Tasmanian Parks and Wildlife Service
- Tasmanian Museum and Art Gallery
- Tasmanian Polytechnic
- Tasmanian Regional Arts
- TasWater
- Tea Room Café
- Team Textiles
- Ten Days on the Island
- Theatre North at the Princess Theatre
- University of Adelaide: Australian Center for Ancient DNA
- University of Stirling — Stirling Management School, Scotland
- University of Tasmania, including:
  - Centre for Colonialism and its Aftermath (CAIA)
  - Riawanna Centre
  - School of Architecture
  - School of Computing
  - School of Health Sciences
  - Tasmanian College of the Arts
  - Tasmanian School of Business
  - Tourism Research & Education Network (TRENd)
- University of Technology Sydney
- Western Australian Museum
- Woolston Printing
- WIN Television
- Winston Churchill Memorial Trust
Outreach

Outward Loans

History
Tasmanian Horse Drawn Vehicle Foundation
Horse-drawn lorry
Tasmanian Wool Centre, Ross
Zegna wool trophy
Tasmanian Museum and Art Gallery, Hobart
Heard Island blubber press
Bottle from the wreck of the Sydney Cove
Archaeological material from Wybalenna
Brown Bess shotgun
Melted telephone, 1967 Hobart bushfires
Tasmanian Aboriginal shell necklace
Geelong Maritime Museum - Friends of the Cerberus Inc.
Bell from HMVS Nelson
Government House, Norfolk Island
Copper hot water urn
St Helens History Room
Collection of material from Chinese tin mining sites in north-east Tasmania
Highfield Historic Site, Stanley (Tasmanian Parks and Wildlife Service)
Collection of furniture and ceramics
Police Museum, Hobart
Launceston Police helmet badge
Beaconsfield Mine and Heritage Centre
Collection of archaeological material
National Trust of Tasmania
Furnishings and miscellaneous historical objects
La Trobe University, Melbourne
Tasmanian Aboriginal stone tools (20)
Launceston Walking Club
Display hardware

Visual Art and Design
The Ian Potter Centre: National Gallery of Victoria/Art Gallery of NSW
John Olsen, Me the Gardener, 1964

Natural Sciences
Australian Museum, Sydney
Mollusc specimens (10 lots)
Biosecurity Queensland
Clerid beetles
Burnie Regional Museum
Bandicoot skull
Department of Primary Industries, Parks, Water and Environment, Tasmania
Tasmanian emu material
La Trobe University, Melbourne
Skeletal material (12 lots)
Museums Victoria
New Holland and long-tailed mice specimens
Oxford University Museum of Natural History, UK
Diptera (flies) (4 lots)
Tasmanian Museum and Art Gallery, Hobart
Mollusc specimens (2 lots)

Library
Eight loans were provided to other institutions as part of the national Inter Library Loan network.

Inward Loans

History
Dr Aunty Patsy Cameron AO
Two baskets made of three-cornered club-rush
Support

Corporate Sponsorship and Special-Purpose Grants

Beyond the ongoing funding received from the City of Launceston and the Tasmanian State Government grant received through Arts Tasmania, QVMAG has continued to attract substantial levels of sponsorship and support towards a variety of projects.

Grants

Plomley Grants:

The Management Committee of the Plomley Foundation held its two biannual meetings on 8 September 2016 and 24 March 2017.

The most significant development during the year was the retirement from the Committee of Ms Jenner Plomley at the end of 2016. Her nominated replacement is Chris Tassell, Director of Design Tasmania and former Director of QVMAG.

The committee consists of Mr Robert Dobrzynski (General Manager of the City of Launceston), Mr Richard Mulvaney (Director of QVMAG), Mr Andrew Parsons (QVMAG Library Coordinator) and Mr Chris Tassell.

At the meeting of 8 September 2016, the Committee approved funding for one project:

David Maynard of QVMAG received funding to upload the QVMAG botanical collection to the State and National botanical databases. It is expected that 20,000 digital records will be uploaded along with a comprehensive audit of the QVMAG Botany Collection.

At the meeting of 24 March 2017, two projects were approved:

Cindy Thomas, a trained archaeological cataloguer, received a grant to complete the cataloguing of Chinese archaeological material held by QVMAG that was excavated from Sir Garnet Creek and Greenstone Creek in Tasmania's north-east.

Rolan Eberhard received funding to conduct research into the age and provenance of Tasmanian emu material held in the QVMAG collections.

During the year, four books that received funding in preceding years from Plomley Foundation were published:


Other grants

Inspiring Australia $20,000

Bell Bay Aluminium $2500

*Both for National Science Week 2017*
Structure

Staff

Management
Director
Richard Mulvaney, BA, BLitt, Grad Dip Mus Stud
Personal Assistant (Director)
Leila Wagner
Marketing and Media Coordinator
Tamara Clark, BA (until 3 March 2017) Claire Todd, BA, BBus (from 5 May 2017)

Visitor Operations
Manager, Visitor Operations
Janet Keeling, PostGrad Cert M’ment
Education Research Officer (from September 2016)
Science and History Education Officer
Ian Edmondson, Bachelor of Teaching, Bachelor of Environmental Design* (until December 2016)
Art Education Officer
Kate Collins MA Ed., PostGrad Cert Cultural Heritage, BA(Hons)*
Museum Services Officer
David Cook, AssocDip Elec Eng. (until January 2017)
Building Assets Coordinator
Tim Bunton, Cert 4 WHS, Cert 4 training and assessment (from March 2017)

Collections and Research
Collections and Research Manager
Martin George, BSc(Hons), MASA

Exhibitions & Conservation
Exhibitions and Conservation Manager
(To 2 October) Project Coordinator (from 3 October)
Andrew Johnson, BA
Exhibitions Coordinator
Alisanne Butler

Science and History Education Officer
Louise Towns, Cert III in Financial Services
Development and Public Programs Coordinator
Belinda Cotton, BA
Visitor Operations Coordinator
Anna Wilkins, BA(Hons), Dip Business & Marketing
Administration Officer
Lauren Eklof, Cert III Bus Admin*
Friends and Volunteer Administrator Officer*
Kathryn Ross BA(Hons)
Events Support Officer
Sarah Darnell, Cert IV Children’s Services, Cert II Hospitality Operations, Dip Music**

Registrars
Registrar
Jai Paterson, BA, Dip Mus. Stud., MA, PhD (from 6 March)
Library
Andrew Parsons, BA, GradDipLibInfoStudies
Curator of History
Jon Addison, Dip Mus Perf, BA(Hons), MA*
Registrar, History
Louise James, BA, Dip Ed*
Technical Officer, History
Shirley Leeming*
Technical Officer, History
Kathryn Ross, BA(Hons)
Research Officer, History
Ross Smith
Curator of Natural Sciences
David Maynard, BAppSc (Fisheries), ADAS (Res 2) Commercial Diver, IMCA ROV pilot/technician II

Collection Officer, Zoology
Simon Fearn BSc*
Collection Officer, Zoology
Tammy Gordon, BSc*
Collection Officer, Zoology
Judy Rainbird, CertTaxid*

Curator, Contemporary Australian Art
Damien Quilliam, BA, BCA(Hons) (to 12 August)

Curator, Visual Art and Design
Ashleigh Whiting, MA (from 8 May)
Curator, 19th Century Australian Art
Yvonne Adkins, BA(VA), GradDipFA* (to 4 November)
Curator, 20th Century Australian Art (to 22 January)
Collection Officer, Visual Art and Design (from 23 January)
Bridget Arkless, BA, GradDipMusStud*

Exhibitions and Conservation
Exhibitions and Conservation Manager (to 2 October)
Project Coordinator (from 3 October)
Andrew Johnson, BA
Exhibitions Coordinator
Alisanne Butler

Graphics Coordinator
Renée Singline, Dip Graphic Design
Graphic Designer
Louise French*

Senior Conservator
Amy Bartlett, BA, MA, Post grad cert, Grad Dip Arts Admin
Conservator
David Thurrowgood, BA, BAppSCI
Attendants
Pauline Black
Robyn Cottell
Ingrid Dance
Sarah Darnell
Bill Evans, BFA, Grad Dip FA, BPA (Music), Assoc. Dip, PA (Music)*
Paul Farrell*
Christa Gorjup*
Aaron Lyall** (to 28 March 2017)
Heather McNees*
Haben Melke, Dip Comp Eng** (to 11 December 2016)
Judy Rainbird, CertTaxid**
Phoebe Reszke, BCA, Dip Library and Information Services, Grad Dip Education Studies** (to 7 August 2017)
Martin Spohn
Cindy Thomas** (to 13 September 2017)
Katherine Taylor, BSc
Sue Wynne** (to 13 November 2016)
Denise Fela, Dip Business Management*
Darryn Greene**
Don Keddle, Advanced Dip Music, Assoc Dip Applied Music, Dip Frontline Management**
Trish Marshall**
Karen Murgatroyd**
Judith Campbell** (to 31 August 2017)
Lisa Hunt** (From 14 November 2016)
William Horan** (From 14 November 2016)
Trevor Thomas** (From 14 November 2016)
* Indicates part time position
** Indicates casual position

Honorary Associates
Mrs Yvonne Adkins
Ms Constanza Angelucci (Conservation)
Mr Ralph Bottrill (Geology)
Mrs Jill Cassidy (History)
Mr Mark Davis (Museum Information Services and Technology)
Mr John Douglas (Natural Sciences)
Mr Simon Feam (Natural Sciences)
Emeritus Professor Nigel Forteath (Natural Sciences)
Mrs Rhonda Hamilton (History)
Mr Daryl Howard (Conservation)
Dr Deborah Malor (Visual Art and Design)
Professor Andrew Osborne (Natural Sciences)
Dr Jai Paterson (History)
Mr Peter Sims (History)
Mr Chris Tassell (Natural Sciences)
Ms Irena Zdanowicz (Visual Art and Design)

Volunteers
Conservation
Margaret Barlow
Olive Bull
Jim Carroll
Education
Sally Coltheart
Belinda Corbett
Vicki Dewsbury
Carol Dobson
Kathleen Farr
Diane Hayes
Amelia Hickey
Jessica Holmes
Dorothy Jones
Jillian Macpherson
Sally McShane
Robert Moore
Anne Myers
Lynette Nicholson
Reid Northey
Ingrid O’Sullivan
Pamela Palmer
Donald Peck
John Powell
Lesley Reed
Susan Reid
Patricia Roberts
Annie Robinson
Beatrix Scarman
Annette Streets
Rosemary Verbeeten
History
Robert Evans
Virginia Greenhill
Rhonda Hamilton
Caroline Heine
Pamela (Ann) Power
Cindy Thomas
Monissa Whiteley
Deborah Wise (to 1 March)
Diane Woolnough

Library
Anna Lynde
Phoebe Reszke
Elaine Whelan

Museum Information Services and Technology
Bruce Andrews
Nathaniel Bott
Stephen East
Brigitte Kaminski
Benjamin Lamb
Christopher Lawrence
Troy Merrit
James Rigall
Joseph Robinson

Natural Sciences
Margaret Murray
Josephine Osborne
Anne Tolson
Andrew Tuma

Public Programmes
Shirley Anthony
Judith Gardner
Coralie Griffiths
Brenda Harrison
Joan Jacks
Veronica Manton
Margaret Martin
Margaret Mullins
Audrey Partridge
Alan Peacock
Evelyn Peacock
Helen Scott Young
Jenny Taylor
Jennifer Tidy
Beverley White

Planetarium
Karenne Barnes
Michael Booth
Peter Brake
Martin Harvey
Mervyn Millward

Visual Arts and Design
Raye Chapelle-McSweeney
Robyn Lake
Appendices

Appendix 1
Right to Information
The Right to Information Act 2009 commenced on 1 July 2010 and gives members of the public the right to obtain information contained in the records of the Government and public authorities. The position authorised to make decisions under the Act is the General Manager of the City of Launceston.

No request for access was received during the 2016–17 financial year.

Appendix 2
Major Acquisitions
Visual Arts and Design
Purchases
Edith Holmes
Mount Direction
Oil on canvas
Purchased through the Turner Ralph Bequest, 2016
Julie Gough
Timeline, 2015
HDMI video
Purchased by the Friends of the QVMAG, 2017
Kevin Lincoln
The River, 2014
Oil on linen
Purchased through the Turner Ralph Bequest, 2017
Matthew Newton
North Colony 1, Albatross Island, 2014
Digital photograph
Purchased through the Turner Ralph Bequest, 2016
Melissa Smith
Bass Strait Circles III, 2015
Collagraph on paper
Purchased by the Friends of the QVMAG, 2017
Vicki Laine
Basket
Purchased by the Friends of the QVMAG, 2017
Rachel Quillerat
Shell necklace
Purchased through the Friends of the QVMAG, 2017
Dorothy Murray
Shell necklace
Purchased through the Friends of the QVMAG, 2017
Donations
Raymond Arnold
Mt Lyell/ Expanded field, 2015
Etching on paper
Gift of the artist, 2016
Mary Augusta Greig
(Pansies)
Oil on board
Gift of Elspeth Hope-Johnston, 2016
Mary Augusta Greig
(Flower study)
Watercolour on paper
Gift of Elspeth Hope-Johnston, 2016
Harry Buckie
Federation Peak from Huon Plains, 1947
Watercolour and pencil on paper
Gift of Elspeth Hope-Johnston, 2016
David Keeling
Working with the wall III, 2013
Oil on linen
Gift of the artist through the Australian Government’s Cultural Gifts Program, 2016
David Keeling
Working with the wall IV, 2013
Oil on linen
Gift of the artist through the Australian Government’s Cultural Gifts Program, 2016
Kevin Lincoln
Still life with pink bottle, 2000
Oil on linen
Gift of the artist through the Australian Government’s Cultural Gifts Program, 2016
Bea Maddock
Portrait study (HBP), 1963
Oil on canvas
Gift of Beth Parsons, 2016
Bea Maddock
Test panel for Leaving a Mountain, 1992
Oil on linen
Gift of the artist through the Australian Government’s Cultural Gifts Program, 2016
Hugh Ramsay
(Nude study - seated boy leaning on a box), 1897
Oil on canvas
Gift of Beth Parsons, 2016
Fern Rowntree
A collection of 19 watercolours
Watercolour on paper
Gift of Noel Broomhall, 2016
Mary Scott
A world in things I, 2015
Charcoal on paper
Gift of the artist, 2015
Mary Scott
A world in things II, 2015
Charcoal on paper
Gift of the artist, 2015
Unknown artist
Naturels de L’ile de Van Diemen
Engraving on paper
Gift of Professor Campbell McKnight, 2017

History
Purchases
Anti-transportation medal 1853
Donated by Sabina Sillett and Drucilla Saint-M’leux
Secretaire desk by John Brown, Launceston 1848, made for colonial surveyor James Scott
Sterling silver presentation trophy cup, Launceston Volunteer Artillery 1882
Purchased with the assistance of John Hawkins
Swamp Tea-tree (paperbark) canoe (or pirogue) made by Rex Greeno
Purchased through the Turner Ralph Bequest
Shell necklace made by Patsy Cameron

Statistics

<table>
<thead>
<tr>
<th></th>
<th>2016–17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total QVMAG attendance</td>
<td>144,582</td>
</tr>
<tr>
<td>Social Media engagement (Facebook likes)</td>
<td>4,774</td>
</tr>
<tr>
<td>Planetarium attendance</td>
<td>7,120</td>
</tr>
<tr>
<td>Education attendance</td>
<td>10,155</td>
</tr>
<tr>
<td>Exhibitions and displays produced</td>
<td>13</td>
</tr>
<tr>
<td>Exhibitions toured</td>
<td>1</td>
</tr>
<tr>
<td>Touring exhibitions</td>
<td>7</td>
</tr>
<tr>
<td>Public programs</td>
<td>320</td>
</tr>
<tr>
<td>Donations</td>
<td>$27,045.37</td>
</tr>
<tr>
<td>Items added to collection databases</td>
<td>4,670</td>
</tr>
<tr>
<td>Volunteers</td>
<td>76</td>
</tr>
</tbody>
</table>
Purchased by the Friends of the QVMAG, 2017

Firestick made by David Gough
Purchased by the Friends of the QVMAG, 2017

Firestick made by Rob Anders
Purchased by the Friends of the QVMAG, 2017

Gloria Templar
Kelp water carrier
Purchased by the Friends of the QVMAG, 2017

Sample bale of Corriedale wool
stencilled Meander Rise
Canvas painted banner for the Australian Textile Workers Union, Launceston Branch

Donations
Long Service medal presented to George Thomas Smedley Snr for his service to the Tasmanian Government Railways 1891 – 1933. Gift of George Thomas Smedley Jnr

Doll’s crate made at the Launceston Gaol 1874
Gift of Philip Pond

Historically significant archive relating to the Oaken and Parramore families 1820s – 1850s
Tasmanian Council of Education medal 1860
Silk programme from the Hobart Regatta 1869
Gift of Sabina Gillett

Kelp water carrier made by Vicki West
Gift of the artist

Painting of Captain Stephen Cassidy by war artist Captain Conway Brown 2006

Miscellaneous uniform items relating to the war service of Major Stephen Cassidy
Gift of Major Stephen Cassidy

Emu egg and silver premiership trophy for the Fitzroy Football Club, Launceston 1896
made by local firm F & W Swartz.
Gift of Fitzroy-Brisbane Lions Historical Society

Printing press owned by artist Bea Maddock
Gift of Denise Campbell

Digital copies of photograph of Thylacine with three cubs, and photographs of trainer and his family.
Gift of Roseanne Lewis

Records of the Launceston Walking Club 1946–2010
Gift of Launceston Walking Club

White gum waddy made by Murray Everett
Stringy bark waddy made by Murray Everett
Two Dogwood spears made by Murray Everett
Gift of Murray Everett
(Elde)

Collection of local printed ephemera.
Gift of Mrs Shirley Chaplain

Pair of high laced ladies boots — stock from Kenworthy’s store, Latrobe
Gift of Mr Keith Bonner

Twenty-first birthday album for Helen Gourlay
Gift of Kim Simpson

Costume from Tassaduc productions
Gift of Tassaduc

Framed photograph of Reverend Dr William Browne, Rector of St John’s Church
Launceston 1828 – 1868
Gift of Jenny Gill

Records of the Launceston Orchestra Society 1960 – 1990s
Gift of the Launceston Orchestra Society

Collection of photographs and research relating to the local Dell, Dowie, Bracey and Tidy families.
Gift of Anthony Robert Dell

Glass jar, ‘J Beck’
Launceston
Gift of Mary Ferguson

Match records and scorebooks from the N E Badminton Association 1977 – 2008
Gift of Clifton Brown

Collection of sporting and local business ephemera including the Examiner
Gift of Christine Schindler

Employee’s register, Storey’s Creek Tin Mining Company 1937 – 39
Gift of Jennifer and David Ellis

Medical registration, diploma and photographs relating to Margaret Patterson, anaesthetist
Gift of Serena Simms

Woven blanket completed at the Launceston General Hospital as a rehabilitation project during recovery from polio 1949
Gift of Peter Davidson

Anax Diabetic Scales
Tongs for shaping leather in shoes for cows
Gift of Miss Margaret Deacon

Poster for ‘Tintookies’
tour of Tasmania 1960s
Gift of Neil Carr

Garry Greenwood
archival collection
Gift of Lyn Evans

Woollen jumper with Launceston Walking Club logo
Gift of the Launceston Walking Club

Initialled leather folder belonging to Lucy Chung-Gon, with calling cards and notes
Gift of Sue Burns

 Tin of Sutherlands
Circular Coon cards 1890
Gift of Simon Fearn

Large wall-mounted drill from Fotheringham’s workshops in Charles Street, Launceston
Gift of Geoff Foot

Autograph book 1912
Examiner, miniature edition
Souvenir of the Commonwealth Jubilee
Gift of N Ryan

Two Irish National Festival tickets, to a lecture by Hugh Mahon 1908
Gift of Dr Kim Rooney

Sketchbook of designs for car body decorations used as a reference at Paine’s Bodyworks, Launceston
Gift of Alfred Robert Taylor

Springlands Farm Trust
archives
Gift of Robert Ward Smith

Glass breast pump
Gift of Launceston General Hospital
Historical Committee

Collection of audiovisual equipment
relating to the work and life of Peter Sims OAM
Gift of Peter Sims

Presentation silver tray given to Sir Harry Barron in 1913 by the Corporation of the City of Launceston
Gift of John and Penny Nelson

Twelve handmade nails from Hawthorn Villa, Carrick 1840s
Gift of Beryl Stevenson

Collection of colour slides made by George Lappage, Engineer with Tasmanian Government Railways
Gift of Caroline Masley

Apple wrappers of JS Ritchie
Geographical key for 1931 plaque in honour of Henry Hellyer Tasmanian accommodation guide 1940s
Touring map, postcards from Tasmania
Gift of Judy Buckley

Collection of medical items from the practice of Dr Saha, Ear, Nose and Throat specialist, Launceston
Gift of Dr A K Saha

Stereographic camera
made from two Box Brownie cameras by Jack Hopwood 1930s
Gift of Christopher ‘Gus’ Green

‘Certificate of Competency’ for Laurence McRae Atkins, electric mining engine driver 1957
Gift of Philip Mahar

Photograph of a policeman by the Cawston Studio, Launceston
Gift of D Cannon

Collection of leather shoes taken from Tasmanian buildings, collected by Ian Evans during research into ‘house protection’ rites
Gift of Ian Evans

Printed musical score
‘Tasmanian Sonata No. 4 – variations on a quadrille by Henry Mundy 4 by Ron Nagorcka
Gift of the composer

Armband, t-shirt, hat and group photograph of Royal Military College Band, Operation Bel Isi, Buka Island 1998
Gift of Donald Keddie

‘Guns’ sign
Gift of Gunns Ltd
(Receivers Managers in Liquidation)

Collection of glass plate negatives, taken by H F Robertson 1866-1930
Gift of David Dick

Photographs of local football teams
City South Football Club banner
Gift of Berkley Cox

Letter sent to Charles Peter in Van Diemen’s Land from his brother in Scotland 1829
Gift of Lynn Young

Two albums of photographs by early Tasmanian and Victorian studies
Gift of Donald Richardson

Documents and material from the estate of Mrs Winifred D Booth
Gift from the Estate of Winifred D Booth

Dance card given to A Ball, to commemorate the opening of the Tasmanian Exhibition 1891
Gift of Neill McKinnon

Framed photographic print ‘The Edge of the Moor’, by Frank Styan-Browne
Gift from the Northern Tasmania Camera Club

Wooden yoke for human use found in tunnels at Duck Reach Power Station
Gift of Graeme Shorten

Grey lambswool cardigan, Tamar Valley, Wollaston Mills
Photo of policeman by the Cawston Studio, Launceston
Gift of Philip Mahar

Photograph of a policeman by the Cawston Studio, Launceston
Gift of D Cannon

Collection of leather shoes taken from Tasmanian buildings, collected by Ian Evans during research into ‘house protection’ rites
Gift of Ian Evans

Printed musical score
‘Tasmanian Sonata No. 4 – variations on a quadrille by Henry Mundy 4 by Ron Nagorcka
Gift of the composer

Armband, t-shirt, hat and group photograph of Royal Military College Band, Operation Bel Isi, Buka Island 1998
Gift of Donald Keddie

apple industry
Gift of Jeff Cox

16mm films made by John Raymond Orchard, politician and NTFA president
Book, Not to Yield, J R Orchard
Gift of Barry and Wanda Orchard

Natural Sciences

Donations
Vertebrates (71), including a white-bellied sea eagle, 38 tiger and copperhead snakes, 15 feral cats, and a Sunda pangolin (Mount)
Invertebrates (28), including a giant freshwater lobster
(Public donations)

Spiders (72) donated as part of Bioblitz Tarkine
Donated by Louisa Manka

Library

Donations
The Holy Bible: containing the Old Testament, and the New: newly translated out of the original tongues: and with the former translations diligently compared and revised, by His Maiesties speciall commandment, Robert Barker, London, 1615.

Fifty-eight volumes were donated by the Launceston South Uniting Church (the old Margaret Street Wesleyan Church), including a number of 19th century family bibles and about 20 journal volumes from the early 1800s.

Two albums of pressed seaweeds 1880s – 1890s
Gift of Piri Juhasz

Archival collection relating to the local...
Appendix 3

Museum exhibitions

Permanent
Tasmanian connections: our land, our lives, our people and our past
Tasmanian Tiger: Precious Little Remains
Southern Skies: astronomy in Tasmania
Blacksmith Shop
Transforming the Island: railways in Tasmania
Phenomena Factory
Heritage Trail including weighbridge, signal box and signwriters' shop

Temporary
Philip Wolfgagen, Transformations 5 November-5 March
Launceston Art Society: The Journey 1891–2016 from 1 October
Robyn Mayo, Vast 8 April to 28 May
Lauren Black, Momento Mori from 27 May
Paul Snell, The liminal space 13 August to 5 March
The Enigmatic Mr Strange, Creating a Past: the life and art of Frederick Strange c. 1807–1873, QVMAG, Launceston
Carter, S, and James, L 2016, The Launceston Railway Workshops, QVMAG, Launceston
Fearn, S 2016, 'New ecological and behavioural observations on the green and gold stag beetle Lamprima aurata (Scarabaeoidae: Lucanidae) in coastal Tasmania', The Tasmanian Naturalist 138:53–57.

Appendix 4

Publications
Adkins, Y 2017, The Enigmatic Mr Strange: Creating a Past: the life and art of Frederick Strange c. 1807–1873, QVMAG, Launceston
Carter, S, and James, L 2016, The Launceston Railway Workshops, QVMAG, Launceston
Fearn, S 2016, 'New ecological and behavioural observations on the green and gold stag beetle Lamprima aurata (Scarabaeoidae: Lucanidae) in coastal Tasmania', The Tasmanian Naturalist 138:53–57.
Appendix 5

Revenue/Expenses

This unaudited special purpose financial report is prepared from the accounts of the City of Launceston and should be read in conjunction with the audited financial statements for the year ended 30 June 2017.

The City of Launceston annual financial statements are prepared in accordance with Australian Accounting Standards and the Local Government Act 1993. The following accounting policies used in the preparation of this special purpose financial report should be noted:

(i) Grants and bequests are recognised as revenue in the year in which they are received, or when control over the assets comprising the contributions is obtained, but the related expenditure can occur in a later period.

(ii) Capital grants and contributions are not included.

(iii) The Princess Theatre and Earl Arts Centre reside within the Museum Directorate but the financial result for this facility is not included.

(iv) Competitive Neutrality and Full Cost Attribution expenses are City of Launceston internal service charges.

<table>
<thead>
<tr>
<th>STATEMENT OF REVENUES AND EXPENSES FOR THE YEAR ENDED 30 JUNE 2017</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>REVENUES</td>
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<tr>
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<td>- Other Operations Grants</td>
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<td>Bequests</td>
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<td>- Bequests Received</td>
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<td>- Interest Earned on Bequests</td>
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<td>TOTAL REVENUES</td>
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<td>Facilities Maintenance and Provision of Services</td>
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<td>Competitive Neutrality</td>
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<tr>
<td>Full Cost Attribution</td>
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<tr>
<td>TOTAL EXPENSES</td>
</tr>
<tr>
<td>OPERATING RESULT (City of Launceston Contribution)</td>
</tr>
</tbody>
</table>

The Museum Directorate also manages a Capital Works programme with expenditure summarised as follows, excluding the Princess Theatre & Earl Arts Centre:

<table>
<thead>
<tr>
<th>STATEMENT OF CAPITAL EXPENDITURE FOR THE YEAR ENDED 30 JUNE 2017</th>
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</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>Capital Expenditure (Excluding Bequests)</td>
</tr>
<tr>
<td>Capital Expenditure (Acquisitions funded from Bequests)</td>
</tr>
<tr>
<td>Commitments for Capital Expenditure as at the Reporting Date, due for payment no later than 1 year</td>
</tr>
<tr>
<td>TOTAL CAPITAL EXPENDITURE AND COMMITMENTS</td>
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</table>