

# QUEEN VICTORIA MUSEUM AND ART GALLERY

CHS 62

## J BOAG & SON LTD COLLECTION

**Breweries, Tasmania**

### INTRODUCTION

### THE RECORDS

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## **INTRODUCTION**

The firm of J Boag & Son Ltd commenced in 1883 when James Boag senior and his son James Boag junior purchased the Esk Brewery in William Street, Launceston, from C S Button. The firm took over several other breweries before Cascade Brewery Co Ltd acquired the manufacturing interests of J Boag & Son Ltd in 1922. At that time a wholly owned subsidiary of Cascade, Tasmanian Breweries Pty Ltd, was formed to operate both Cascade and Esk breweries. However J Boag & Son Ltd retained control of its brewery freehold premises and hotels in Launceston until 1957, when it sold its remaining interests in Launceston to Cascade Brewery Co. Ltd, and became the wholly owned subsidiary J Boag & Son Pty Ltd. Industrial Equity Ltd took over Cascade Brewery Co Ltd, including Tasmanian Breweries, in 1984. Since that time, a number of complicated takeovers have occurred, including the 2000 takeover by a subsidiary company of the San Miguel Corporation of the Philippines.

The material in this collection concerning J Boag & Son Ltd is sparse, with the records chiefly relating to Cascade Brewery Company Limited.

The collection was donated to the Queen Victoria Museum and Art Gallery in May 2002.

## ***1. Legal Records***

1/1	<i>Memorandum of Association and Articles of Association of The Cascade Brewery Company Limited (As amended up to 30<sup>th</sup> June, 1922)</i> , Hobart, [1922]	1922
1/2	Tasmanian Cooperative Brewery Company Ltd. with Mr G L Creasey, agreement for sale of undertaking, 13/10/1911; resolution of amalgamation with J Boag and Son, 27/9/1911	1911
1/3	J Boag & Son Ltd, Tasmanian Breweries Pty Ltd, trade mark documents and associated correspondence	1906-1934
1/4	Tasmanian Co-operative Brewery Company Limited, certificate of registration of trade mark (1908), assignment of trade mark to J Boag and Son (1911) Limited, 1911	1908, 1911
1/5	Cascade Brewery Company Limited, trade mark documents and associated correspondence, 1906-1985	1906-1985
1/6	D F Barker's receipt for payment for granting easement for a pipeline on his 148 Strickland Avenue property to Cascade Brewery Co. Ltd	1955
1/7	Hobart Corporation to Cascade Brewery Co. Ltd., licence for 24 inch duct under Cascade Road	1967
1/8	Cascade Brewery Co. Ltd. and T J Foster, licence re fire trail	1975
1/9	John Page Fullarton and Cascade Nominees Pty. Ltd., deed of assignment re purchase of interest in Tattersalls Sweep Consultation	1977
1/10	Tasmanian Equity Investment Holdings Ltd and Cascade Brewery Company Limited, deed of assignment of water rights	1989
1/11	Fairfield Park Estate Proprietary Limited, certificate of incorporation of proprietary company	1924
1/12	Traders Proprietary Limited, certificate of incorporation of proprietary company	1961
1/13	Tasmanian Breweries Proprietary Limited, certificate of incorporation of proprietary company	1961
1/14	Tasmanian Bottle Company Limited, certificate of incorporation of public company, proprietary company	1961, 1962
1/15	Port Huon Fruit Juices Proprietary Limited, certificate of incorporation of proprietary company	1977

## ***2.Minutes of Meetings***

- |     |                                                                                                                      |           |
|-----|----------------------------------------------------------------------------------------------------------------------|-----------|
| 2/1 | Port Huon Fruitgrowers Cooperative Assn. Ltd, minutes of general meetings and directors meetings, 28/5/1918-7/8/1922 | 1918-1922 |
| 2/2 | Shoreline Hotels Pty Ltd., minutes of directors meetings, 13/5/1965-26/6/1975                                        | 1965-1975 |

## ***3.Correspondence***

- |     |                                                                                                                                                                                                                                                                                                                                                                   |  |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 3/1 | To Cascade Brewery Co. Ltd from E J McCormick, Cascades, 1935, re permission for McCormick to use pipeline for two years; from Cascade Brewery Co. Ltd to Mrs & Mrs T Thorne, South Hobart, 1980, re licence to run goats on Cascade's property; Cascade Brewery Co. Ltd to G McNamara, Hobart, 1986, re position of consultant valuer and real estate consultant |  |
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## ***4.Half Yearly and Annual Reports***

- |     |                                                                                                                                                                    |           |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 4/1 | Cascade Brewery Company Limited, Hobart, half yearly report and balance sheet, 31/12/1883-30/6/1918                                                                | 1883-1918 |
| 4/2 | Cascade Brewery Co Limited, Hobart, annual report and balance sheet, 30/6/1919-30/6/1985                                                                           | 1919-1985 |
| 4/3 | Cascade Brewery Company Limited, mid-year report, September 1978-1982                                                                                              | 1978-1982 |
| 4/4 | Four Seasons Limited, annual report, 1982                                                                                                                          | 1982      |
| 4/5 | Barwon Farmlands Limited, annual report, 1986                                                                                                                      | 1986      |
| 4/6 | Wilson Neill Australia Limited, annual report, 1988, half yearly report 1989, annual report 1989, 1991, half yearly report December 1993, annual report 1993, 1994 | 1988-1994 |
| 4/7 | Cascade Group Limited, annual report, 1989                                                                                                                         | 1989      |
| 4/8 | Australian Brewing and Hospitality Group Limited, annual report, 1995                                                                                              | 1995      |

## ***5.Financial Records***

- |     |                                                                                                            |           |
|-----|------------------------------------------------------------------------------------------------------------|-----------|
| 5/1 | Cascade Brewery Co. Ltd, Federal Land Tax returns, 1910-1918, 1933-1935                                    | 1910-1935 |
| 5/2 | Cascade Brewery Co. Ltd, Federal Income Tax returns, 1915-1924 (includes material used to prepare returns) | 1915-1924 |

5/3	Cascade Brewery Co Ltd, material relating to State Land Tax, 1916-1917, 1919-1929	1916-1929
5/4	Cascade Brewery Co. Ltd, financial records for 1919-1933, 1935, 1937, 1951-1952	1919-1952
5/5	Tasmanian Breweries Pty Ltd, financial records, 1951-1956 (includes some J Boag & Son financial records)	1951-1956
5/6	Traders Pty Ltd, financial records, 1951-1952	1951-1952

### **6.Ledgers**

6/1	'Cascade Trades' (cover title), lists quantities supplied each month to Tasmanian hotels, clubs etc	1933-1945
6/2	'Cascade Trades' (cover title), lists quantities supplied each month to Tasmanian hotels, clubs etc, also figures for export division	1945-1961
6/3	Tasmanian Breweries Pty. Ltd, 'South. General Ledger' (cover title) <b>Oversize item</b>	1934-1957
6/4	Tasmanian Breweries Pty. Ltd, 'General Ledger. South' (cover title) <b>Oversize item</b>	1957-1958
6/5	Tasmanian Breweries Pty. Ltd, 'South. Ledger' (cover title) (includes figures for McLaren's Hotel) <b>Oversize item</b>	1958
6/6	Tasmanian Breweries Pty. Ltd, 'North. Ledger' (cover title) <b>Oversize item</b>	1958-1959

### **7.Share Certificates**

7/1	Share certificates held by Cascade Brewery Company Limited in J Boag & Son (1957-8), Burgess Bros. Ltd (1964-5), Cascade Brewery Company Limited computer printout of unused share certificates (nd), Chancellors H & S Pty Ltd (1984), Irvine & McEarchern Proprietary Limited (1970), Port Huon Fruit Juices Pty Ltd (1974), Tasmanian Breweries Pty Ltd (1922, 1961, 1965), Traders Pty Ltd (1962)	1922-1984
7/2	Share certificates held by Tasmanian Breweries Pty Ltd in Rokeby Investments Pty Ltd (1970, 1976, 1979, 1980), Royal Automobile Club of Tasmania debentures (1928 and correspondence 1978), Shoreline Hotels Pty Ltd (1966, 1968, 1976, 1979, 1980)	1928-1980

### **8.Miscellaneous Items**

8/1	Francis Tabart letter of 14 December 1827 from Westmoreland	1827
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	House, to his parents, Brunswick Square, re closure of academy for the Christmas vacation (for provenance see K J Evans, <i>Tabart of Fonthill: from England to Van Diemen's Land</i> , England, 1991)	
8/2	G B Beattie, <i>The soft drinks bottler</i> vol.1, London, 1950	1950
8/3	<i>The story of Cascade cordials</i> [1956], pamphlet	[1956]
8/4	<i>Tasmania the cider state: the Mercury Cider story 1912-1972</i> [1972], pamphlet	[1972]
8/5	<i>Cider sets the scene</i> , advertising brochure for Port Huon Fruit Juices Pty. Ltd cider products	nd
8/6	<i>Cascade hotel auction: 7 Tasmanian hotel investments sale &amp; leaseback</i> , Hobart, 1990	1990
8/7	Cascade Brewery Co. Ltd, Chairman's address to the annual general meeting, 1978-1980	1978-1980
8/8	Cascade Brewery Co. Ltd, interim report to shareholders, 6 February 1978	1978
8/9	Cascade Group Limited, letter from Grant Samuel & Associates re takeover offers by Wilson Neill Limited, 21 May 1990	1990
8/10	Ripwood Pty. Ltd, subsidiary of Wilson Neill Limited, offer to acquire shares in Cascade Group Limited, 10 July 1990	1990
8/11	Cascade Group Limited, letter to shareholders, advising rejection of Wilson Neill Limited share purchase offer	1990
8/12	Australian Brewing & Hospitality Group Limited, Prospectus, 29 September 1994; notice of statutory meeting, statutory report of Australian Brewing & Hospitality Group Limited, 1 March 1995	1994, 1995
8/13	ES&A Bank receipt for safe custody envelope of documents relating to Trade Practices case and Tasmanian Breweries P/L	1970
8/14	AWA Computers, purchase agreement	1988
8/15	Cascade labels (multiple copies unless otherwise noted): bitter ale, Casino lager, diet beer 26 fl.oz.(2) 750 ml, export stout, draught TFL centenary, Jaycees lager beer, lager brewed for visit of USS Enterprise 1976, light lager (1) pale ale, special lager beer, Tassie gold 375, 750 ml, Cascade beer bottled by J Lawler, Renison Bell (1)	nd

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|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 8/16 | Enlarged Cascade plastic advertising labels with adhesive backing: draught, lager beer, sparkling bitter ale, bitter ale, draught, sparkling pale ale, apple isle cyder, Cascade beer truly Tasmanian | nd   |
| 8/17 | “Report from the Govt. Analyst”, small label pasted on cardboard                                                                                                                                      | 1901 |
| 8/18 | Boag labels: gold label lager (multiple copies), lager (1) XXX ale (1)                                                                                                                                | nd   |

## **OTHER SOURCES**

QVMAG, Community History, 1998.OH.13, 1998.OH.14, 1998.OH.18, 2005.OH.6, 2008.OH.5

Mike Bingham, *Cascade: a taste of history*, Hobart, 1991

K M Deutsher, *The breweries of Australia: a history*, Port Melbourne, 1999

Miranda Morris-Nunn and C B Tassell, *Launceston's industrial heritage: a survey*, Launceston, 1982

Jai Paterson, *A fortune may be made...Launceston's 19<sup>th</sup> century breweries*, Launceston, 2007

J W Wilson, *A review of some events & personalities in Launceston and Tasmania*, Launceston, 2001, chapter 1, ‘The early history of the Esk Brewery and J Boag & Son. Historical mistakes which have persisted’