

QUEEN VICTORIA MUSEUM AND ART GALLERY

CHS 91

THE RON ROACH COLLECTION

Aviation, Australia
Tourism, Tasmania

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INTRODUCTION

Ronald Gordon Roach, born at Exeter, Tasmania, in 1920, joined Australian National Airways in Launceston as a traffic clerk in 1950. After six years in the freight and traffic side of the airline, he was appointed Airport Manager at Launceston in 1956, became Northern Tasmanian Manager for Ansett ANA in 1958 (Ansett Transport Industries had purchased ANA in 1957) and the first Tasmanian State Manager for Ansett ANA in 1968. In 1969 the company's name was changed to Ansett Airlines of Australia. His career spanned 33 years in the aviation industry, during which time he saw the introduction of jet aircraft flights into Tasmania and the growth of Tasmanian tourism into a major industry.

Mr Roach played an active role in the development and promotion of tourism in Tasmania on a national basis and took a major part in the development of package holidays into the state. After he retired at the end of December 1983, he was Resident Director Tasmania of TNT/Ansett until 1989.

A fellow of the Australian Institute of Management and life member of the Launceston Travel League, he has been president of Lions, the Launceston Chamber of Commerce and League of Tasmanian Wheelmen, was a founding member of the Tasmanian Tourist Council in 1960, member of the Tasmanian Tourism Advisory Authority and of the National Parks and Wildlife Advisory Council, deputy chairman of the Tasmanian Convention and Visitors Bureau, vice chairman of the Tourism and Convention Committee of the Albert Hall and vice president of the Launceston YMCA, Tasmanian Trustee of the Australian Cancer Foundation, chairman of the Beaconsfield Municipality Tourism Committee and a member of the organising committee of the inaugural Tasmanian Masters Games.

In 1972 Mr Roach was presented with the Ampol Award for his personal contribution to tourism and the travel industry in Tasmania. In 1985 he received an Advance Australia Award for his service to tourism and he was awarded the Order of Australia (AM) for his service to tourism and the community in 1989.

The collection was donated to the Queen Victoria Museum and Art Gallery in October 2005.

1.Scrapbooks

- 1/1 'Aviation history, 1931-1981. Ansett', scrapbook compiled by Ron Roach (includes newspaper and magazine etc cuttings re ANA/Ansett; copies of *Air Travel*, Australian National Airways Pty Ltd magazine, April-August, October-November 1950, March 1952, March, September 1953, January, April, September, December 1954, April, July, September-November 1955, February, April, June, September, October 1956, March 1957 and other ANA publications; various Ansett publications; Batman Festival brochures, 1975-1977; photographs) ***Oversize item*** 1931-1981
- 1/2 'Aviation and tourism history, 1981-1994', scrapbook compiled by Ron Roach (includes newspaper and magazines cuttings etc re aviation and tourism, and relating to his retirement; photographs; Beaconsfield Municipality Tourism Committee, 'Tourism development & promotional plan for the West Tamar Region', 1988, typescript) ***Oversize item*** 1981-1994

2.Books

- 2/1 Ansett Australia Corporate Affairs, *Ansett Australia milestones*, Melbourne, 1998 1998
- 2/2 Australian National Airways Pty Ltd, *Australian aviation*, c1945 c1945
- 2/3 Brimson, Samuel, *Ansett: the story of an airline*, Sydney, 1987 1987
- 2/4 Carroll, Brian, *Australian aviators: an illustrated history*, North Ryde, NSW, 1980 1980
- 2/5 Miller, J M, *The start of a saga*, c1970 c1970
- 2/6 Turnbull, Clive, *Wings of tomorrow*, Sydney, 1945 1945
- 2/7 Witcomb, Nan, *Up here and down there*, Brighton, SA, 1986 1986

3.Miscellaneous Items

- 3/1 Australian National Airways, single ticket, Melbourne-Launceston, date of journey 12 May 1931 1931

- 3/2 'To Melbourne in 3 hours! A new epoch in Tasmanian history!', advertisement for Australian National Airways Ltd from *Weekly Courier* 4 March 1931 **Oversize item** 1931
- 3/3 Pictorial information sheets on aircraft used by Holyman Bros/Australian National Airways/ Ansett-ANA/ Ansett, each on a separate page (includes stamped first day airmail cover for 1980, 1982) 1932-1983
- 3/4 'Holyman's air service – for passengers and freight', one page advertisement from unsourced publication 1932
- 3/5 *ANA: Australia's aviation giant: know your airlines no.1 of a series* (reprinted from January 1947 issue of *Aircraft*) 1947
- 3/6 *Over to you: monthly* [Ansett] *employee magazine*, vol.1, no.1, January 1958 **Oversize item** 1958
- 3/7 Ansett Transport Industries Ltd, *Notice of annual general meeting and twenty-second annual report*, Melbourne, 1959 1959
- 3/8 Ansett Transport Industries Ltd, *Twenty-eighth annual report & financial accounts 1964-1965*, Melbourne, 1965 1965
- 3/9 Ansett Transport Industries Ltd, *Thirtieth annual report and financial accounts 1966-1967*, Melbourne, 1967 1967
- 3/10 'The history of Ansett Airlines of Australia', four pages from unsourced publication c1969
- 3/11 Ansett. Media Information Service, 'First Ansett B737-200 flights to Tasmania', two typed pages 1981
- 3/12 'Launceston airport's 50th anniversary', *Northern Scene* 25 February 1981 1981
- 3/13 [Ron Roach], 'ANA-Ansett ANA-Ansett Airlines: 33 years of aviation experience', typed page [1983]
- 3/14 *Panorama: Ansett inflight magazine, commemorative souvenir issue*, no. 44, February 1986 1986
- 3/15 'Ansett milestones', pages from *Ansett News*, February, April, May 1996 1996
- 3/16 'An air link to the city's proud past', *Examiner* 11 April 1998 **Oversize item** 1998
- 3/17 'A brief history of aviation in Tasmania and the Launceston airport'; 'Development of Tasmanian airmail service'; nd

‘Significant dates in the history of Tasmanian aviation’,
typescripts

3/18 Undated newspaper/magazine cuttings re aviation from
unsourced papers nd

4. Photographs

- 4/1 Holyman Airways, ‘Lepena’ 1934
- 4/2 Five photographs of ANA planes, DC3; DC6 1954;
DC6B; ‘Flying Fortress’; ‘Carvair’ loading
sheep, one is an *Oversize item* 1954,
nd
- 4/3 Ansett Airways ‘Convair’ 1954
- 4/4 Six photographs of Ansett –ANA planes,
‘Viscount’, 1958; DC4 reworked as ‘Carvair’;
two of DC4 ‘Cargomaster’, 1963; ‘Carvair’, 1965;
DC9 1967 1958-1967
- 4/5 Six photographs of Ansett planes (includes two of
‘Electra’ freighter; 767, 727-200, 737-200; 767;
727-200) 1972,1982
nd

5. Poster

- 5/1 ‘How to recognise a great airline when you see one’,
colour illustration of Ansett VH – CZM *Oversize
item* nd