

MEDIA RELEASE

Issued: Thursday 26 April, 2018

QVMAG yarn bombing project to honour domestic goddess

Marjorie Bligh needs little introduction. The eccentric housewife was well known throughout Tasmania for writing helpful advice on household management, craft, cooking, gardening, and relationships.

QVMAG is the proud beneficiary of a large collection of Marjorie's work, and will showcase the *Domestic Goddess: the life and work of Marjorie Bligh* exhibition in her honour, opening at the Queen Victoria Museum at Inveresk in April 2019.

To celebrate this legendary Tasmanian and her passion for recycling and repurposing household goods, QVMAG is launching a community craft project to yarn bomb the museum's entrance in time for the exhibition.

We're accepting donations of yarn, clean plastic bags and washed stockings which, over the coming year, will be knitted and crocheted with the help of registered project participants, including talented community groups and outstanding textile artists.

The Launceston Mayor Albert van Zetten is encouraging the community to get involved and support this exciting project.

"Marjorie Bligh is such an iconic Tasmanian, and what better way to honour her memory than by coming together as a community and supporting her love of repurposing."

"Yarn, stocking and plastic bag donations are greatly appreciated and will be collected in a donation box in the museum foyer from today."

The Yarn Bombing for Marjorie project is expected to be installed in March 2019.

For further information or to arrange a photo opportunity, please contact QVMAG Marketing and Media Coordinator Claire Campbell on the details below.