

# QUEEN VICTORIA MUSEUM AND ART GALLERY

CHS 75

## THE 7EX RADIO COLLECTION

Radio Station, Launceston

### INTRODUCTION

### THE RECORDS

1. *Scrapbooks*
2. *Metal printer's plates*
3. *Statistical reports and surveys*
4. *Ephemera*

### INTRODUCTION

Radio 7EX (Launceston) was established by WR Rolph & Sons, owner of *The Examiner* newspaper. Broadcasting started in 1938. In 1990, ENT Ltd., which owned 7EX and 7HT (Hobart), sold both stations to the Totalisator Agency Board; the stations became sports broadcasting stations in January 1993.

A considerable number of photographs are held in the Photographs Collection.

The collection was donated to the Queen Victoria Museum and Art Gallery in May 2000.

## THE RECORDS

### 1. Scrapbooks

1/1	Scrapbook of newspaper cuttings	1938?
1/2	Scrapbook of newspaper cuttings	Jul. 1949-Aug. 1953
1/3	Scrapbook of newspaper cuttings	1957-1959
1/4	Scrapbook of newspaper cuttings	Oct. 1959-Aug. 1963
1/5	Scrapbook of newspaper cuttings	1962-1965
1/6	Scrapbook of newspaper cuttings	Oct. 1963-Jul. 1965
1/7	Scrapbook of newspaper cuttings	Aug. 1965-Nov. 1966
1/8	Scrapbook of newspaper cuttings	Nov. 1966-Jan. 1968
1/9	Scrapbook of newspaper cuttings	Jan.-Oct. 1968
1/10	Scrapbook of newspaper cuttings	Nov. 1968-Nov. 1969
1/11	Scrapbook of newspaper cuttings	Nov. 1969-Dec. 1970
1/12	Scrapbook of American newspaper cuttings	ca. 1970-1975
1/13	Folder of loose newspaper cuttings	1969-1973
1/14	Folder of loose newspaper cuttings	1971-1973
1/15	Scrapbook of newspaper cuttings	Jan. 1972-Apr. 1973
1/16	Scrapbook of newspaper cuttings	Apr. 1973-Feb. 1974
1/17	Scrapbook of newspaper cuttings	Feb. 1974-Jul. 1975
1/18	Scrapbook of newspaper cuttings	Jul. 1975-Sep. 1978
1/19	Scrapbook of newspaper cuttings	Sep. 1978-Dec. 1979
1/20	Scrapbook of newspaper cuttings	Jan. 1980-Sep. 1982
1/21	Scrapbook of newspaper cuttings	Sep. 1982-Oct. 1983
1/22	Scrapbook of newspaper cuttings	Oct. 1983-Mar. 1984
1/23	Scrapbook of newspaper cuttings	Mar.-Dec. 1984
1/24	Scrapbook of newspaper cuttings	Dec. 1984-Sep. 1985

1/25	Scrapbook of newspaper cuttings	Sep. 1985-Apr. 1986
1/26	Scrapbook of newspaper cuttings	Apr.-Nov. 1986
1/27	Scrapbook of newspaper cuttings	Nov. 1986-Nov. 1987
1/28	Scrapbook of newspaper cuttings	Dec. 1987-Mar. 1989
1/29	Scrapbook of newspaper cuttings	Jan. 1989-Sep. 1990
1/30	Scrapbook of newspaper cuttings, including articles on Edmund Rouse	Sep. 1990-Feb. 1992

## **2. Metal printer's plates**

2/1	Metal printer's plates for advertisements and promotions, accompanied by paper reproductions	1970s
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## **3. Statistical reports and surveys**

3/1	<i>Report for broadcasting station 7EX on radio listening in Launceston during 25 May to 7 June 1959</i>	1959
3/2	<i>Statistics of Tasmania</i> / with the compliments of 7BU, 7AD and 7SD	ca. 1963
3/3	Monthly income statistics	Jan. 1956-Dec. 1957
3/4	Salesman's advertising records	1973-1974

## **4. Ephemera**

4/1	Newspaper clippings on the Basin concert	1988-1992
4/2	The Birdman Rally	1986
4/3	Awards applications and certificates	1983-1987
4/4	Miscellaneous ephemera, including advertising, schedule of rates, newspaper articles about the station's closure, newsletters and advertising	1938-1981
4/5	Folder of original graphic designs and artwork for advertisements and promotions, from metal printer's plates <b>Oversized item</b>	1970s
4/6	Five albums and singles charts <b>Oversized item</b>	1973, 1976
4/7	Album promotion board signed by Sharon O'Neill <b>Oversized item</b>	[1988]
4/8	Album promotion board signed by John Cougar Mellencamp <b>Oversized item</b>	[1987]

- 4/9 7EX Stereo 1008, Launceston blue and white corrugated plastic advertising board **Oversized item** [199-?]
- 4/10 7EX yellow, blue and red corrugated plastic advertising board **Oversized item** [198-?]