

MEDIA RELEASE

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Creativity of budding young artists from across northern Tasmania on show at QVMAG

A new exhibition featuring the intriguing, bold and colourful works of young artists from across the region opens today at the City of Launceston's Queen Victoria Art Gallery.

Artstart is an exhibition program designed to encourage children's participation in the visual arts and is open to kindergarten to grade six students in northern Tasmania.

For this instalment of *ArtStart*, students were asked to explore and express the feelings that are evoked from particular environments that mean a lot to them.

The artworks are full of colour and pattern. Each shows the various ways in which art can express our innermost feelings and the creative processes used have produced fresh and exciting works.

QVMAG Director Richard Mulvaney congratulated all involved.

"Children's art is often considered more figurative than symbolic but students have been encouraged to express their feelings visually in this latest *ArtStart*."

"The children whose artwork has been selected are deservedly proud of their achievements. It is very important that the work of young artists can be displayed in our Art Gallery and be seen and enjoyed by all of our visitors."

ArtStart will be officially opened this afternoon, with parents, teachers and the artists celebrating the works. The exhibition will be on display in the café at the Art Gallery until November.

You're invited to preview the exhibition and chat with QVMAG Visual Arts and Design Curator Ashleigh Whatling today at 11am at the Art Gallery.