MEDIA RELEASE

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QVMAG abuzz with new student exhibition

ArtStart is back at the City of Launceston's Queen Victoria Art Gallery and the latest theme of Beetles, Bees and Butterflies has the place abuzz.

Artstart is an exhibition program designed to encourage children's participation in the visual arts and is open to kindergarten to grade six students in northern Tasmania.

For this instalment of *Artstart*, students were asked to observe and investigate the life cycle and biology of the state's unique insect world.

The result is a fascinating display of colour and pattern. More than 100 works show the various ways in which the natural world can inspire us all and the processes used have creatively produced fresh and exciting pieces of art.

Launceston Mayor Albert van Zetten has thanked all the artists, teachers and support staff who've made this *Artstart* such a success.

"The *ArtStart* exhibition program provides a wonderful opportunity for children's art work to be presented to and enjoyed by a wide audience in a public venue."

"This exhibition shows the delightful results of this cross-disciplinary project and the artistic richness of designs developed from natural sciences starting points."

Artstart runs from 17 November until the end of June 2018 at the Art Gallery at Royal Park.

For more information or to arrange a photo opportunity, please contact QVMAG Marketing and Media Coordinator Claire Campbell on 0438 691 066.

